

SOLUTION OVERVIEW

OpenText Identity and Access Management for Content Services

Fuel growth initiatives by connecting Third-Party ecosystems with content-driven business processes



Streamline Third-Party access to content-driven processes



Personalize access to tailor customer journey



Reduce risk, cost and friction



Strengthen and simplify compliance

The future of digital business is multi-enterprise collaboration. By 2025, over one-third of all global revenue is expected to be generated by external ecosystems of partners, distributors, suppliers and other third parties. Yet the time, expense and risk to securely connect massive third-party ecosystems to critical content in enterprise systems is often prohibitive, holding back enterprises from realizing the full value of their digitization efforts and growth initiatives.

OpenText Identity and Access Management is a managed cloud service used by the world's largest organizations to securely connect global supply chains, complex distribution networks and other large third-party ecosystems with content in enterprise on-premises and cloud systems. OpenText IAM enables organizations to securely extend the flow of content across external ecosystems by automating third-party access to digital processes driven by Documentum, xECM and other OpenText Content Services and applications.

Streamline Third-Party access to content-driven processes

Opening enterprise access to third-party ecosystems can create huge opportunities for growth, in addition to risk and cost. Manual user administration processes do not scale when managing hundreds of external organizations and millions of users. OpenText IAM automates administration and enforces access policies across the lifecycle of every third-party person, system and thing: from onboarding and ongoing access changes, to offboarding.

Personalize access to tailor customer journey

Every person and organization doing business with your enterprise expects personalized and productive experiences. OpenText IAM includes granular security controls to facilitate unique and efficient journeys for every user connecting to OpenText Content Services. By personalizing security based on a user's attributes rather than broad group memberships, enterprises have much greater flexibility in controlling what a user can see and "not see." Presenting users with relevant content and choices increases security and user productivity, and simplifies managing access to permissioned content.

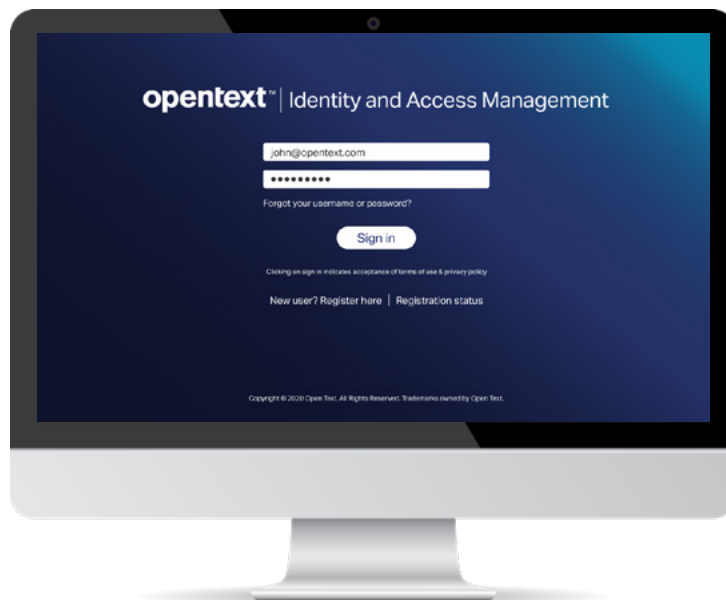
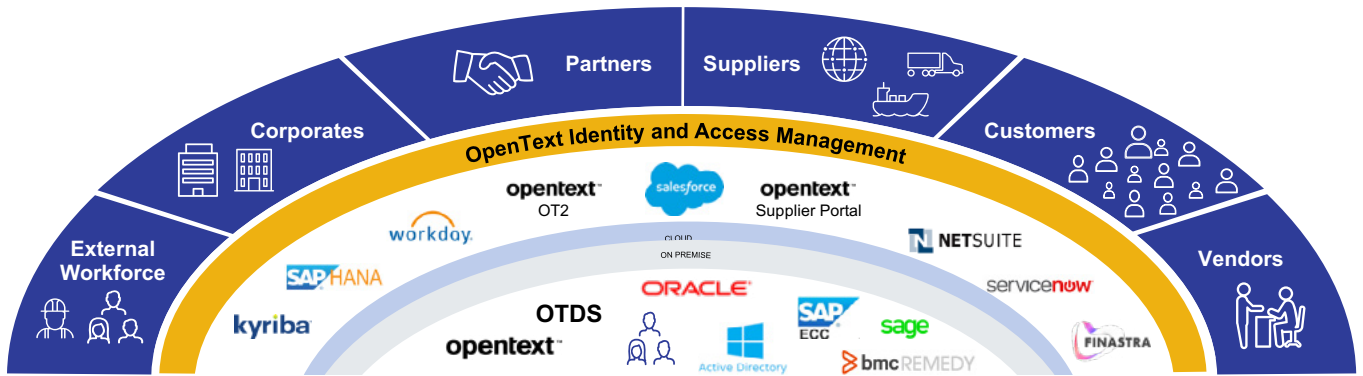
Reduce risk, cost and friction

The majority of enterprise data breaches trace back to a "trusted" third party, and compromised credentials are involved in 80% of cases. OpenText IAM includes innovations that mitigate the risk of unauthorized access yet without excessive friction. Dynamically scale security for each person, system and thing based on their total picture of risk. For example, access sensitivity, location, device reputation, and other contextual data are included to score risk and enforce the appropriate level of security. This results in better access decisions, improved productivity and eliminates "one size fits all" security models that tend to be either too weak or too strong – rarely "just right."

Strengthen and simplify compliance

Managing third-party access is hard. Demonstrating third-party compliance is even harder. How do you know if account holders are still employed by the third party, or if access requests are legitimate? In addition to automated monitoring and reporting, OpenText IAM creates visibility into the access of every third party by including the third-party's security administrators and managers in core identity processes: user administration, access certification, help desk, and others. All third-party actions are logged and are visible to your internal administrators to ensure effective oversight.

OpenText IAM eliminates the barriers that hold back enterprises from extending content-driven processes across large external ecosystems. Built-in digital processes, security frameworks and advanced cybersecurity technologies enable enterprises to secure third-party access at galactic scale while realizing significant savings every day. For example, the cost to automate access across a global supply chain is typically two-to-three FTEs.



IAM Component	Description
Identity Management	Automate end-to-end identity life cycle management for all third-party people, systems and things connecting to your enterprise. Built-in authorization framework and delegated administration scales IAM across external without adding internal resources.
Access Management	Provide users with single sign-on convenience to any OpenText or other vendor cloud or on-premise application. Adaptive, risk-aware authentication dynamically sales security, including multi-factor and strong authentication—balance security and user experience.
Directory Services	Establish a single source of truth for third-party attributes by integrating with external and enterprise Sources of Authority. Create a Third-Party Enterprise Directory , synchronizing or publishing identity data across stores and applications inside and outside the enterprise.
Intelligence & Governance	Gain visibility into all third-parties accessing your enterprise. Centrally log all system and user events to drive auditing, reporting, change management, and third-party access monitoring. Demonstrate compliance using automated, standardized processes to manage the identity life cycle and execute [re] certification campaigns.
Integration & Interoperability	Future-proof your ability to secure access for new third-party ecosystems. Predictably and flexibly connect to unknown systems using messaging and orchestration, event streaming, identity brokering, and other advanced capabilities.

Quickly connect customers, suppliers, partners, vendors and all other third-party ecosystems with your digital business processes driven by OpenText cloud services and applications. OpenText IAM seamlessly integrates across the OpenText portfolio to enable customers to leverage the full value of their OpenText investments.

IAM Component	Description	
OpenText Cloud	<ul style="list-style-type: none"> • Content Cloud • Business Network Cloud • Developer Cloud 	<ul style="list-style-type: none"> • Experience Cloud • Security & Protection Cloud
Content Applications	<ul style="list-style-type: none"> • Content Services Platform • Documentum • Extended ECM 	<ul style="list-style-type: none"> • InfoArchive • More
AI & Analytics Applications	<ul style="list-style-type: none"> • Magellan Platform 	<ul style="list-style-type: none"> • More
AppWorks Applications	<ul style="list-style-type: none"> • AppWorks • Contract Center 	<ul style="list-style-type: none"> • RFX Center • More
Experience Applications	<ul style="list-style-type: none"> • Experience Platform • Extream • Media Management 	<ul style="list-style-type: none"> • TeamSite • More
Security Applications	<ul style="list-style-type: none"> • EnCase Endpoint Platform • Encase eDiscovery 	<ul style="list-style-type: none"> • More
Business Network Applications	<ul style="list-style-type: none"> • Trading Grid • Supplier Portal • B2B Managed Services 	<ul style="list-style-type: none"> • ActiveOrders • ActiveInvoices • More

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