

PRODUCT OVERVIEW

OpenText Freeway Cloud

Affordable retail connectivity and automation for SMBs



Delivers **fast, easy, and affordable** connectivity



Increases **transaction visibility**



Automates processes for operations and shipping



Accommodates growth

Small and medium-sized businesses (SMBs) are required to accommodate an increasing number of orders and complex digital mandates from large trading partners. OpenText™ Freeway Cloud offers a single platform to digitally connect and exchange transactions with all major retail partners—no EDI skills needed.

By moving away from email or fax as a method to exchange business documents, to a digital method via Electronic Data Interchange (EDI), businesses can automate tedious processes and enjoy major benefits, such as decreased costs, increased processing speed, improved transaction visibility, reduced errors and improved relationships with business partners. With Freeway Cloud, the complexity of EDI is invisible, making it unnecessary to obtain any EDI skills.

Delivers fast, easy and affordable connectivity

Freeway Cloud offers simple intuitive interfaces, swiftly moving SMBs to digital connectivity without dramatically shifting resources or hiring new personnel. Self-service connectivity enables SMBs to onboard new trading partners quickly.

Increases transaction visibility

Businesses can connect to major retail partners and elevate transaction visibility in a single platform. Whether on a desktop or mobile device, the system can validate documents to reduce the likelihood of sending faulty transactions. Usage reports help suppliers fully understand their transaction activities such as inventory planning and sales forecasting. The smart alerts functionality further improves status management and allows users to get ahead of any issues that may affect business.

Automates processes for operations and shipping

Organized with best-in-class user experience, Freeway Cloud offers vast capabilities that streamline and automate tedious tasks. For example, users can pack complete orders in one step or save time managing trading partner locations

"The team at OpenText is very knowledgeable, approachable and was very helpful during the setup and since in providing support. We also feel assured that due to its global reach and scale, OpenText will be there today, tomorrow and well into the future to support us."

Richard Nuttall
Senior Plant Manager
Nichirin U.K. Limited

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from a single screen. Cross-docking and drop shipping supply the data needed for advance planning of the shipping and receiving processes. Enhanced pick and pack go beyond standard case packing methodology to support more complex and often more efficient mixtures of goods in a given shipment. Freeway Cloud enables retailers to select a delivery slot and receive electronic confirmation, something that is fast becoming a requirement by all major retailers.

Accommodates growth

Organizations can quickly self-connect to new business partners using a growing library of pre-built trading partner connections. OpenText's continued investment in the Freeway Cloud platform ensures access to the latest features and capabilities with every cloud update. In addition, OpenText offers a wide portfolio of additional B2B solutions suitable for any size business to help them take full advantage of a growing digital supply chain.

Provides consistent and reliable support

As a global company, OpenText technical support staff are available worldwide to solve any issues that arise. With remote management capabilities, our support staff can access the system without a site visit or lengthy support calls.

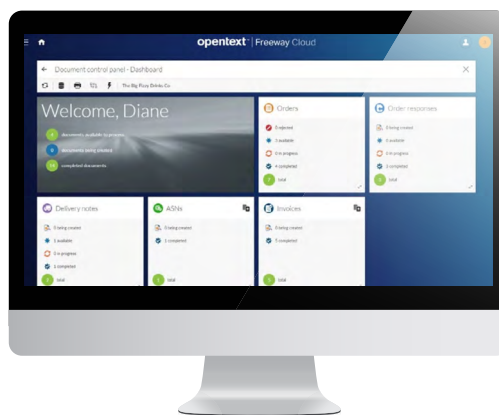
OpenText Freeway Cloud is an easy-to-use and affordable EDI solution for small to medium-sized retail businesses to simplify data exchange and automate business processes with their trading partners while masking the complexities of EDI.

About OpenText

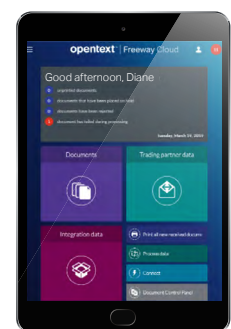
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