

DATA SHEET


# OpenText Lens

Gain full visibility across the supply chain to eliminate downtime and drive operational efficiency

 **Achieve** operational efficiency

 **Deliver** improved customer service

 **Identify** new revenue sources

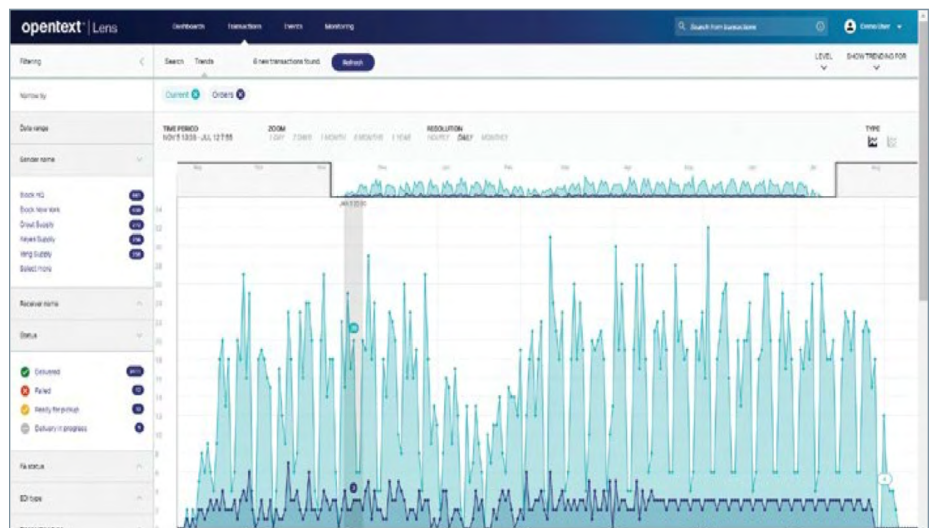
 **Manage** critical incidents proactively

Data is the fuel of the digital economy, but typically resides in siloed software systems, preventing a 360-degree view into business operations. Many platforms used to connect disparate systems move data behind the scenes, limiting access to the wealth of information that data integration can reveal.

OpenText™ Lens™ is a cloud-based data visibility product that helps monitor data flows between any system or data source, within the enterprise and with business partners. The product offers realtime visibility into all application-to-application (A2A) and business-to-business (B2B) data flows with a single, unique solution.

### Lens features

<b>Personalized dashboards and filters</b>	Create customized dashboards and search filters to quickly and easily access information by specific roles
<b>Powerful search capabilities</b>	Offers multiple search options to quickly find specific transactions or data types
<b>Transaction lifecycle management</b>	Provides detailed insights on the movement of data as it supports various stages of business processes
<b>Notifications and alerting rules</b>	Alerts users of activity, non-activity and process exceptions based on configurable business rules
<b>Trending and trendline comparison over time</b>	Allows users to explore data and identify trends and patterns in B2B and A2A integrations over time
<b>Data collaboration</b>	Improves data collaboration with trading partners through easy to share saved dashboards, reports and filters
<b>Payload encryption and viewing</b>	Encrypts sensitive payload data and makes non-sensitive payloads available to help monitor and analyze business processes



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## Benefits

### Increase end-to-end data visibility

Gain visibility into all A2A and B2B data flows for complete insight into business processes. Detailed views and collaboration features optimize business processes and reduce problem resolution time and cost.

### Improve business agility

Improve responsiveness to business events or non-events. Manage unforeseen issues and mitigate risk before they impact the business.

### Unify data visibility

Improve data control and transparency with increased visibility and efficiency for reporting and early problem identification.

### Empower more users with insights

Enable both technical and non-technical users to access and gain insights on the most meaningful data for their role with an intuitive user interface that requires little to no training.

### Create an Information Advantage

Extract information about data in motion and utilize relevant business context to improve efficiency and data-driven decision making.

## About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: [opentext.com](https://www.opentext.com).

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