



The Future of Faxing



Mutaz Shegawi
Research Director,
Provider IT Transformation Strategies, IDC

Faxing in Healthcare Is Evolving

Healthcare providers continue to navigate the following changes in a challenging operational environment:

- Moving to the cloud
- Artificial intelligence everywhere
- Drive to automate
- Cybersecurity and risk
- Dynamic work and skills
- Shifting regulatory landscape
- Operationalization of environmental, social, and governance (ESG) policies

Despite the changing landscape, **fax technology remains essential in healthcare communication.**



Fax technology's **secure connection** and ability to offer **indisputable proof of call occurrence** make it valuable for transmitting sensitive information.

Rethink Faxing to Secure Health Data

Traditional databases cannot easily organize protected health information from disparate sources (e.g., medical records and handwritten notes).

Conventional forms of data communication and storage may not provide adequate security and traceability for health data.

Fax technology, especially in its API-to-API form (where two software applications communicate and send faxes to each other without human intervention), **mitigates these risks as it:**



Facilitates secure transmission of data through a structured data exchange process

Provides an extra layer of security and traceability



A Modern Fax Solution Meets Modern Needs

Fax has evolved into an efficient API-based communication system, facilitating seamless and secure data transmission in the cloud.

With fax as part of the data analytics pipeline, **data is transmitted securely and becomes part of a larger analytical framework improving:**

- Security
- Accuracy
- Data insight

Realizing the Benefits of Modern Faxing

Healthcare organizations stand to gain the following numerous benefits:

- Lower costs
- Streamlined information sharing
- Fewer errors
- Regulatory compliance
- Process improvement
- Scalability and reliability
- Reduced IT burden

Fax's compatibility with cloud technology **enables a highly secure, scalable, and efficient data transport layer.**

Intelligent document processing (IDP) can convert traditional fax images into actionable, structured data enabling...



seamless integration into EHRs



more informed clinical decision making



streamlined workflows



enhanced patient outcomes

...throughout the healthcare continuum.

Considerations for the Future of Faxing

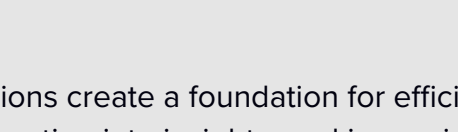
Organizations can fully leverage the advantages of fax technology by taking the following actionable steps to navigate challenges:

- Conduct a cost-benefit analysis
- Plan the implementation strategically
- Upgrade the technology
- Implement automated systems
- Ensure regulatory compliance
- Prioritize privacy
- Fortify cybersecurity measures
- Address staffing and skills gaps

Fax technology has a continuing role in healthcare with its transition from legacy systems to API-to-API transmissions.

Fax is a versatile technology capable of providing the healthcare industry with valuable insights and operational efficiencies.

Message from the Sponsor



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