## opentext\*\*

## How to Start Your Digital Asset Management Journey



Enabling you to deliver early wins which you can sustain

needs and industry expectations

throughout that time.

DAM implementations can easily be sustained for 10+ years, and you have a partner who can adapt, maintain, expand, and innovate your platform to suit changes in your

When it's bad

Your DAM partner delivers on their initial mandate (hopefully), but the final DAM only adheres to the letter of your request, with hidden limitations discovered

**Partnership** 

but the final DAM only adheres to the letter of your request, with hidden limitations discovered after implementation.

Get the details you need
We've put together an in-depth view of each
consideration to help you get started.

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So how do you assess these things?