




## 6 priorities to protect content through governance

**Zero Trust** is a set of principles that help in evaluating cybersecurity readiness.

By 2026, **10%** of large enterprises  will have a comprehensive, mature and measurable zero-trust program in place, up from fewer than one percent today.<sup>1</sup>



Protecting content continues to be a complex, expensive, and time-consuming struggle. Documented, defensible recordkeeping is crucial. Take these steps to prioritize protecting content through a Zero Trust Information Governance program:

### 1 Identify

what information you have and where it is

### 2 Automate

to comply with evolving data protection and privacy regulations

### 3 Manage

access by role and by policy with security markings

### 4 Protect

content in flight with encrypted information protection

### 5 Secure

content being handled or processed by third parties

### 6 Monitor

and adapt with comprehensive auditing and analysis

➔ **Download the full Zero Trust Information Governance guide**

<sup>1</sup> Gartner® Predicts 2023: Zero Trust Moves Past Marketing Hype Into Reality. John Watts, Jeremy D'Hoinne, Dale Koeppen, Charlie Winckless, 6 December 2022. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.