## 

## Future-proof your software products

As digital transformations mark the path forward for end-user organizations, there is a major market opportunity for software vendors and their products/services to be seen as "digital transformation enablers".



While 80% of end-user organizations embarked on digital transformations in the past 5 years, only 30% report success.<sup>1</sup>

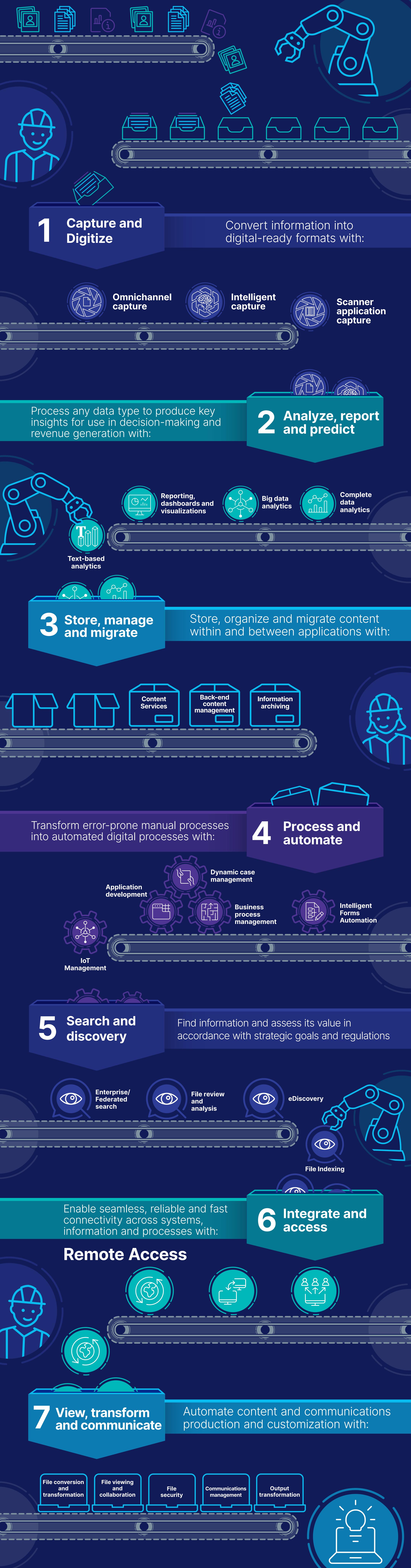


Worldwide spending on digital transformation will reach **\$2.3 trillion in 2023**.<sup>2</sup>

## Survive and thrive in the digital world with **OpenText<sup>™</sup> OEM solutions**

Information management technology is a key driver of digital transformation success. Incorporate capabilities from the following seven solution areas into your solutions to empower your customers' digital transformations.





Learn more about incorporating information management capabilities into your products and services with the OpenText OEM Program.

**Read the white paper** 

## **opentext**<sup>m</sup>

<sup>1</sup>McKinsey, The how of transformation, May 2016. <sup>2</sup> IDC, Worldwide Digital Transformation Spending Guide, October 2019.

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