

# Deliver a Smarter Digital Employee Experience

OpenText Core for Google Workspace empowers users to work smarter – not harder – with an integrated platform built for content creation, collaboration, and management.

We're in a new era of work, and traditional ways of working aren't meeting people's needs anymore. Remote and hybrid work are here to stay, yet employees still require access to the content they need to do their jobs, wherever and however they choose to work.

Legacy systems and siloed content make it difficult for employees to collaborate. Using email to communicate and share information causes content chaos, with no single version of the truth. Content contained in leading enterprise applications, such as Salesforce and SAP, is inaccessible. And lacking strong governance, content is vulnerable to security breaches.

Together, Core and Google Workspace empower frictionless digital employee experience across platforms while maintaining a single source of truth. Innovation and collaboration are key attributes of a competitive organization, and access to content is a critical foundation to that success. Organizations need to better manage the lifecycle, distribution, and use of information both within and outside the organization. This requires content management tools that empower a distributed workforce, adapt to changing regulations, ensure data security, and deliver exceptional employee experiences with frictionless business collaboration.

<u>OpenText™ Core for Google Workspace</u> is a SaaS content services platform that powers modern work with:

- Flexible workflows that support productivity and innovation
- The ability for teams to collaborate in remote and hybrid work environments
- Access to an open infrastructure cloud to improve scalability and reduce costs
- A strong security and governance framework

The application boom has resulted in the average number of applications that an employee must use to do their job reaching 11 in 2022, with 17% of workers needing to use 16 or more.<sup>1</sup>

GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.



<sup>&</sup>lt;sup>1</sup> Gartner® Predicts 2023: Build the Digital Day of Tomorrow, February 2023.



### **OpenText Core**

- Combines content with process to accelerate business processes and improve workflows that support productivity and innovation
- Purpose-built for integrations with leading business applications, such as Salesforce and SAP
- Multi-tenant SaaS content services platform supports flexible cloud and hybrid environments

## Google Workspace

- Brings together communications and collaboration apps loved by billions of people
- Keeps employees engaged, productive, and connected, enabling them to innovate
- Intelligent capabilities give employees what they need, when they need it, wherever they are

### Master modern work

- Enables connected, intelligent, and secure business.
- Supports remote and hybrid work environments
- Ability to pivot and adapt faster with SaaS technology solutions that are quicker and easier to deploy, configure, manage, and use

# **Accelerate business** processes

OpenText Core and Google Workspace empower better outcomes by enriching business processes with critical content insights, efficiencies, and automation.

OpenText provides the connective tissue to link Google Workspace with key enterprise systems, such as Salesforce and SAP.

# **Enhance security and** governance

OpenText Core governance and protection capabilities deliver crossrepository visibility and policy controls to ensure organizational information governance, processes, and reporting are transparent and defensible.

Governance and protection empowers records administrators and risk managers to develop, deploy, and track content and conform compliance.

### Work how you want

OpenText Core takes full advantage of Google Workspace's flexible creation and collaboration tools that enable agility, interoperability, customization, and seamless work at scale - across companies, software, devices, and distances.

Seamlessly collaborate on Google Workspace files while ensuring you have a single source of truth.



Managing content and connecting it with the systems and people who need it is instrumental to working smarter with frictionless business collaboration.

