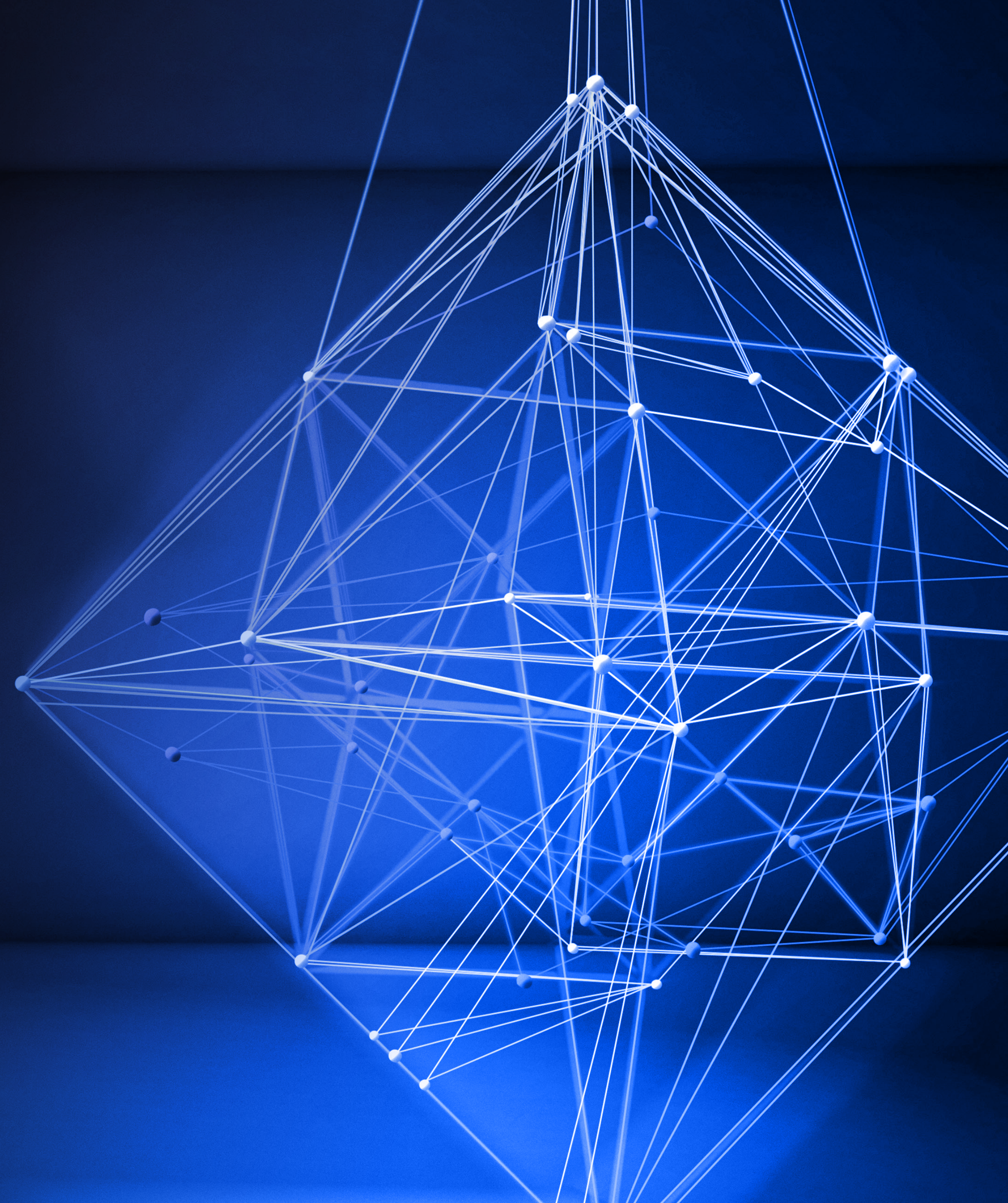opentext™

OpenText
Data Protector

Secure backup, fast recovery

Part of the Insight Empowered OpenText IM&G Portfolio

Contents

Towards greater data— Asset Management

- Digital organizations are data driven. Information flow supports everything from sales to human resources. Reliable, fast restoration of the data if lost or corrupt is essential.

- The world's data increases exponentially. Between 2010 and 2020, the data created, used and consumed globally grew almost 5,000%[1]. In 2023, the world created 123 zettabytes of data, expected to rise to 221 zettabytes in 2026.[2]

- After people, digital organizations depend on the availability of their data to run and succeed. Leveraging information to maximum effect demands comprehensive, secure, flexible, and fast technology.

Insight Empowered offers a deeper, more contextualized assessment of the Information Management and Government (IM&G) market, and how OpenText solutions help our customers succeed in it.

1 Forbes, *54 Predictions About The State Of Data In 2021*, 2020
2 Statista, *Volume of data/information created, captured, copied, and consumed worldwide from 2010 to 2023, with forecasts from 2024 to 2028*, 2024

Data loss—officially "not good" for business

- If you could no longer take or fulfill orders, or access customer details, they would not be your customers for long.

- Data corruption or loss damages brand reputation. Fines for breaches are large and growing.

- Employee productivity drops to nearly nothing if company data is no longer at their fingertips.

- Increased remote and mobile access is fuelling a growth in cyberattacks.

- Targeting home workers, in 2023, up to nine out of ten attacks included evidence of RDP abuse, according to Sophos.[1]

- Meanwhile, human error is responsible for 74% of data breaches.[2]

- Data loss costs more than fines, and damages more than credibility. An organization's longer-term viability is on the line.

1 Sophos, *Active Adversary Report for 1H 2024*, 2024
2 Infosec, *Human error is responsible for 74% of data breaches*, 2023

"We have your data"— the growing threat of ransomware

59%

of organizations were hit with a ransomware attack in one year.[1]

Four in five

organizations that paid a ransom demand were hit by a second ransomware attack.[2]

1 Sophos, *The State of Ransomware 2024*, 2024

2 Cybereason, *Ransomware: True Cost to Business 2024*

Your data will be lost— what does this mean to you?

Despite the most stringent security processes, data is vulnerable whether through accidental loss or corruption, or external and internal attacks.

- Companies need a way to ensure that their data, all their data, can be protected with suitable backup processes into appropriate backup storage locations.

- They must also be able to verify the data was backed up as required in the time available, and it needs to be done efficiently.

- Restoration of that data, whether a single file or a full disaster recovery restore, is critical and must be reliable and achievable on demand.

OpenText Data Protector—safeguarding business critical data

OpenText™ Data Protector is one of the few single backup solutions suitable for all data and storage types.

It ensures fast, efficient data restoration that quickly returns operations to normal, minimizing revenue loss and reputation damage.

OpenText Data Protector offers backup and disaster recovery for the largest of enterprises with complex environments ensuring fast, reliable data recovery.

OpenText Data Protector provides disaster recovery from cloud, disk, and tape for virtual and physical data in diverse, dynamic and distributed enterprises.

It enables all scheduling and control through a single management interface for clear status and compliance reporting, saving resources and simplifying tasks.

OpenText Data Protector supports data transition from infrastructure to virtual to cloud with no backup disruption, with the right storage technology for every data type.

OpenText Data Protector delivers assured, secure backup protection with Common Criteria Certification and application integrations for efficiency.

It helps reduce training, complexity, and costs with comprehensive backup of the full environment.

OpenText Data Protector provides the management overview and audit level detail necessary for efficient and assured backup verification through consolidated and integrated reporting.

ATCORE Technology Ltd

Customer case study

- UK-based £12 bn leisure industry service provider.
- Issues around customer data protection and business continuity.
- Upgrading its data backup solution to the latest version provided the capabilities and functionality needed to hit their SLAs.
- Adding virtualization and cloud usage enabled cost savings, while advanced reporting provided visibility for further resource savings.
- 1:10 deduplication ratio resulting in 90% more capacity.
- 50% faster backup completion.
- Insights through advanced reporting.
- Flexibility to back up physical and virtual environment.

Analysts speak— customers agree

"

Overall, OpenText Data Protector [is] a very good solution that delivers a well above average performance, with some category-leading capabilities."[1]

"

We were 80 percent recovered by the next business day, and fully restored by the day after that."[2]

1 Source: *Recognized by Ovum (now Omdia) as a Leader in their report: Selecting a Software-based Data Availability and Protection Solution for the Cloud Era,* 2019-20.
2 Source: Systems Analyst, International Logistics Company

Know your data, empower your people, drive your future

Key highlights

The OpenText IM&G portfolio

1 Offers proven solutions for data analysis, management, archiving, and protection. It ensures your workforce can access and collaborate on whatever they want, wherever they are.

2 Enables your organization to harness the power of artificial intelligence with advanced analytics to quickly turn data into insight.

3 Is a multi-faceted, integrated solution that ticks every box on the data management and control checklist.

Read how DATAGROUP protects its complex environments for their diverse customer base.

Watch the video for data protection in a hybrid IT world.

Get more detail from the Data Protector Infographic and Data Sheet.

Get maximum value from your data, see how other OpenText Portfolio products can improve your data insight.

Ready to know your data, empower your people, and drive your future?

Learn more at our **website**.

Need help navigating the new normal?
Check out **our blog**.

Read the **Osterman Research White Paper** on OpenText Information Management and Governance

Get in touch with your OpenText team.

About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit opentext.com.

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