

# opentext™ world

## Europe 2024



# Book of Innovations

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# Welcome to OpenText World Europe, 2024

Welcome to the second edition of OpenText's Book of Innovations, your ultimate resource for the latest product launches and groundbreaking news revealed at this year's OpenText World Europe event.

This year, our focus has centered on artificial intelligence (AI) and its pivotal role in unlocking human potential. We've brought together leading experts in information management to showcase cutting-edge innovations aimed at helping businesses navigate the AI landscape, revolutionizing operations for enhanced growth, experience, and sustainability, while empowering organizations to redefine roles and elevate their employees to their fullest potential.

Spanning across three cities – London, Munich, and Paris – our popular European event underscored the urgent need to embrace a new AI mindset, propelling businesses toward frictionless decision-making to reinvent their operations. The AI Revolution is sweeping across industries, driving a surge of innovation. At OpenText, we're leading the charge, playing a vital role as our customers embrace cloud, security, and AI.

We were excited to showcase a handful of our groundbreaking innovations launched in our latest [Cloud Editions \(CE\) 24.2](#), including [OpenText™ Content Aviator](#) and [OpenText™ Search Aviator](#), which promises to transform our industry. At OpenText World Europe these demos showcased the massive shift being driven by AI from the internet to fabrics, from coding to prompts and from clicks to conversations, and how our suite of Aviator solutions will transform the way our customers work by applying AI to daily workflows... You can find more information about all our innovations in this CE release down below.

At OpenText, we're only scratching the surface of what's possible. As our CTO & CEO, Mark J. Barrenechea, aptly stated during his keynote: *"Let the machines do the work, and never send a human to do the job of a machine."*

We hope you're as inspired, motivated, and energized about the future as we are.

So, sit back, relax, and enjoy your journey as we guide you through our latest innovations.

## What is the Book of Innovations

The Book of Innovations serves as your guide to the key Cloud Editions (CE) 24.2 announcements at OpenText World Europe 2024.

This document is designed for easy navigation; simply click on the item of interest in the contents table above, and you'll be directed to the relevant section. Links to recorded keynotes related to the news items will soon be available through our on-demand service. To stay updated, subscribe to our Information Matters newsletter or follow us on social media for notifications when these recordings become available.

We hope the Book of Innovations provides all the information and context you need.

## Press release | OpenText World Europe 2024 Takes Flight Debuting Latest AI Innovations to Elevation Human Potential

[OpenText brings together customers, partners and industry luminaries to explore the transformative power of AI as the force multiplier for human potential](#)

OpenText begins its OpenText World Europe event taking place in three locations, London, Munich and Paris, April 15 – 18, bringing together customers, partners, and industry luminaries to explore the transformative power of information management and artificial intelligence (AI) to elevate human potential.

## Press release | Customers expand their horizons with OpenText Cloud Editions (CE) 24.2

[OpenText unveils its latest information management solutions, powered by AI, and designed to catalyze business transformation through reimagining the way work is approached](#)

OpenText launches the next update to its portfolio of AI and cloud-driven innovations with Cloud Editions (CE) 24.2. Announced at this year's OpenText World Europe event in London, this latest release reveals how OpenText Aviators are being embedded into existing OpenText solutions to supercharge already established groundbreaking capabilities to better support customers implement AI across within their workflows for smarter working.

OpenText's quarterly releases promise ongoing AI-driven advancements to help customers meet their most complex – and constantly evolving – digital challenges.

## CIO MarketPulse survey, sponsored by OpenText



### [Maximize the value of your data with AI](#)

This latest market survey, in partnership with CIO.com, shares insights into IT leaders' plan and concerns regarding AI and explores their perspectives on how information management can pave the way.

## **CIO.com eBook**

### [Lean into AI to drive business value](#)

AI is giving rise to a broad wave of interest among IT and business decision-makers at levels scarcely seen for new technologies. There is reason to believe that this intense interest in AI is not misplaced. Far from being a passing fad, AI is shaping up to be a major difference-maker that increases productivity across the organization. This eBook explores even putting the brightest minds to work won't deliver results unless AI initiatives are built on a strong data foundation.



*OpenText World Europe 2024, London*



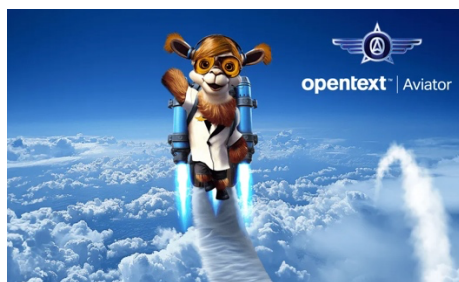
## Blogs



### Machine vs. machine

Published April 19, 2024

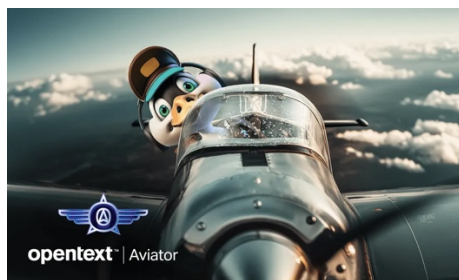
By Sandy Ono, EVP and Chief Marketing Officer



### Autonomous cloud operations

Published April 19, 2024

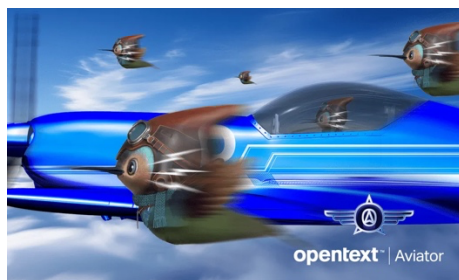
By Sandy Ono, EVP and Chief Marketing Officer



### Next-gen developer experience

Published April 19, 2024

By Sandy Ono, EVP and Chief Marketing Officer



### IoT: Living at the edge

Published April 19, 2024

By Sandy Ono, EVP and Chief Marketing Officer



### AI: Elevate human potential

Published April 15, 2024

By Sandy Ono, EVP and Chief Marketing Officer



## **OpenText World Europe 2024 has taken flight**

Published April 15, 2024

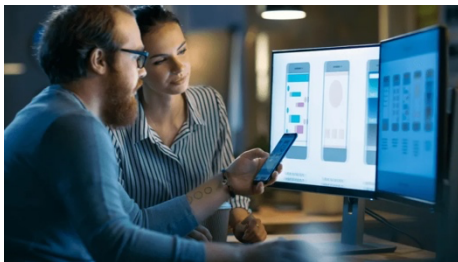
By Sandy Ono, EVP and Chief Marketing Officer



## **Elevate human potential with Cloud Editions (CE) 24.2**

Published April 15, 2024

By Muhi S. Majzoub, EVP and Chief Product Officer



## **How Pick n Pay plans to transform software test cases with AI**

Published April 5, 2024

by Leon Van Niekerk, Head of Testing at Pick n Pay Group (guest author)



## **Destination: Artificial general intelligence**

Published February 7, 2024

by Sandy Ono, EVP & Chief Marketing Officer



## **Better data drives better AI results**

Published December 13, 2023

by Sandy Ono, EVP & Chief Marketing Officer



## Cloud Edition (CE) 24.2 blogs

In this highly competitive business environment, information reigns supreme. But with AI, everything must change - every role, every organization, and every industry. Built on OpenText's foundational expertise in information management, innovations to the already groundbreaking suite of Aviator solutions are poised to meet the need and demand for innovation and growth.

The latest CE 24.2 release includes:

### OpenText™ Aviator Platforms

#### OpenText™ Aviator Core Analytics Database



A new SaaS enterprise-level data lake house that merges the power of OpenText Vertica's advanced database with the flexibility of a multi-tenant platform. The new offering provides users with self-service insights, enabling better decision-making capabilities while lowering total cost of ownership and carbon footprint.

Blog: [Introducing OpenText Core Analytics Database to optimize server costs for cloud data warehousing](#)

#### OpenText™ Aviator Search



OpenText Aviator Search boasts of revolutionary capabilities in information extraction and enrichment across file formats. Strengthened by advanced security features like generative AI and large language models, users can now access enhanced conversational functions, enabling seamless information retrieval. This update also

empowers users to pinpoint answer origins and validate them across data sources, delivering heightened accuracy and efficiency.

Blog: [Introducing OpenText Aviator Search data insight through ai-powered conversations](#)

## OpenText™ Aviator IoT



Traceability, authentication, and an out-of-the-box data lake for IoT event data via OpenText Aviator IoT enables users to track and manage all types of high value assets for their business. This latest advancement to our Aviator suite of solutions offers end-to-end visibility designed to elevate data consistency and transparency while enhancing operations

in supply chain and asset management.

Blog: [Introducing Aviator IOT, transforming the internet of things with AI](#)

## OpenText™ Aviator Thrust Studio



OpenText Aviator Thrust Studio is a real-time digital assistant designed to support developers throughout the application-building process. Now, developers can use an early access version of the Aviator solution within VS Code to assist in generating code that utilizes our Thrust APIs. This intelligent assistant streamlines development tasks,

enhancing productivity and efficiency.

Blog: [Building faster and smarter with OpenText Thrust Studio early access program](#)

## OpenText Aviator for Business

### OpenText™ Content Aviator



An intelligent assistant that simplifies information retrieval with conversational search, content summaries, and translation features, OpenText Content Aviator is now integrated with OpenText Core Content, Extended ECM, and Documentum. By fueling these solutions with AI capabilities, users can automate content and workspace analysis,

boost workflow efficiency and knowledge reuse without having to move the data.

Blog: [Transform user productivity with an AI-powered intelligent assistant](#)

## OpenText™ Experience Aviator



Now available on OpenText™ Exstream™ and OpenText™ TeamSite™, OpenText Experience Aviator enhances web and customer communication experiences with integrated generative AI. This update empowers customer experience leaders to maximize customer lifetime value and auto-generate relevant personalized customer material at

scale.

Blog: [Drive customer success with OpenText Experience Cloud in CE 24.2](#)

## OpenText™ IT Operations Aviator



OpenText IT Operations Aviator, a private generative AI virtual assistant designed to support ITSM, is now integrated into OpenText™ SMAX. Formerly exclusive to ITSM users, this advanced service management solution now extends support to service desk agents. With an AI agent capable of summarizing incoming tickets and offering

solutions, agents can resolve issues more efficiently to heighten user satisfaction, improve productivity, and mitigate staffing challenges.

Blog: [Boost service desk agent productivity with Gen-AI](#)



Moreover, OpenText™ Operations Bridge with Aviator adds a private intelligent assistant, powered by generative AI, that empowers every troubleshooter with a simple guided search interface to find the relevant information and resolution steps quickly. By combining Aviator AI capabilities with Operations Bridge automation, organizations

can deliver uninterrupted service and improve performance with less resources.

Blog: [OpenText expands Gen-AI to Operations Bridge for troubleshooting assistance](#)

## OpenText™ DevOps Aviator



With OpenText DevOps Aviator, developers and testers are equipped with a simple, embedded conversational search with an Ask-me-anything AI assistant to gain insights and pursue functional faster than ever before, while also enjoying more efficient performance testing with OpenText™ ValueEdge™.

Blog: [Take productivity to new heights with AI](#)

[assisted DevOps](#)

## OpenText™ Legal Aviator for Axcelerate™



OpenText Legal Aviator for Axcelerate is a new comprehensive eDiscovery solution designed to streamline legal investigations and inform case strategy effectively. The latest introduces generative AI capabilities, empowering legal departments and law firms to identify and summarize crucial documents and concepts swiftly and accurately.

Blog: [Accelerating data insights and unleashing the power of legal](#)

## Business Clouds

### [OpenText™ Experience Cloud](#)

OpenText Core Journey is now available to help customers better strategize, design, and execute customer communications effectively at scale for onboarding, compliance, and retention experiences.

### [OpenText Business Network Cloud](#)

OpenText Trading Grid is now integrated with Oracle NetSuite and Microsoft Dynamics 365 to enable mid-sized enterprises to seamlessly manage connections across vendors.

### [OpenText™ DevOps Cloud](#)

OpenText Application Lifecycle Management is now integrated with SAP cloud to enable customers to speed up testing and accelerate SAP release cycles.




## **OpenText™ IT Operations Cloud**

OpenText OpsBridge has new open telemetry capabilities for application observability to drive better monitoring and real time insights across IT estate.


## **OpenText™ Cybersecurity Cloud**

OpenText™ Fortify™ has a refreshed user experience for developers to seamlessly perform code vulnerability checks and security measures. OpenText™ NetIQ™ and OpenText Magellan™ is now integrated for better identity intelligence management.

# Top 5 innovations at OpenText World Europe 2024 (infographic)




## Top 5 New Innovations and Previews from **opentext™ world Europe 2024**




### Content Aviator

Get more value out of your existing IP. Investigate, inquire, and take the next actions in minutes vs. days.




### Aviator Search

Ingest data of all types (images, voice, documents, unstructured, etc.). Connect, find, and resolve.




### Aviator IoT

Track and authenticate any high value asset so your business can manage data and “things” with better foresight and predictability.



### DevOps Aviator

Reimagine the developer experience with autonomous code generation and deliver end-to-end quality assurance.



### ITOM Aviator

Bring service management to a whole new level. Remove first line of business support so your employees can deliver a new era of ITSM self-service with private, generative AI.

[opentextworld.com](https://opentextworld.com)

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# Top 5 key takeaways at OpenText World Europe 2024 (infographic)

**opentext™ world**  
**Europe 2024**



## Top 5 Take-Aways

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### Adopt an AI Mindset

Embrace the destination of frictionless decision making. Learn autonomic decisions to reimagine your business
- 

### Unlock Productivity

Ensure automation and AI are not separated. Automate the information and then prompt it with the right questions. Never waste anything.
- 

### Data and Trust

Secure and govern the data. Be specific for the domains and compliance standards you solve for, so you can trust the outcomes of AI-driven decisions.
- 

### Let the Machines Do the Work

Strive for error proof processing by removing humans using and creating software, humans overwhelmed by data, and overall human errors.
- 

### Raise Human Potential

Empower people through a new mindset, new levels of productivity, and new trust in autonomous decisions. Simplify to raise creativity, efficiency, and imagination.

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## Looking to OpenText World, Las Vegas in November

OpenText World 2024 will be heading back to Las Vegas later this year! Sign up to be one of the first to hear about special discounts, early access to registration, speaker announcements, and so much more.

[Register for updates](#)

## Stay up to date on all things AI with our The AI Advantage: Work Reimagined newsletter

Discover your AI Advantage and unlock new insights in our quarterly LinkedIn newsletter, authored by EVP & CMO, Sandy Ono.

[Subscribe to the LinkedIn newsletter](#)

## Sign-up to our Information Matters newsletter

Connecting people, creating communities. Get your monthly source of OpenText news - everything that's new and hot with us, tips from customers, curated blogs, and thought leadership from within and beyond. It's a fresh, fun read, and it's one of our most popular ways to share our news!

[Sign up to the Information Matters newsletter](#)