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Welcome to OpenText World 2023, Las Vegas!

At this year’s OpenText World 2023, we focused on AI and its forces of change on commerce, climate, biotech, and the very nature of work itself. On October 11 and 12, we brought together the best minds in information management at our annual flagship conference, where we showed how to pivot to AI, master values-based innovation, and learn how to build trust and security in the cognitive era.

We had an incredible event, and our OpenText World 2023 Book of Innovations is your guide to all our key announcements and innovations, with the critical details you need to easily navigate the topics you’re most interested in exploring. Throughout, you’ll find innovations across opentext.ai our strategy for helping our customers unlock the potential of AI and large language models to solve their most complex problems. You’ll find details on OpenText Aviators for Business across our Content, Experience, Business Network, IT Operations, Cybersecurity, and DevOps clouds, and new innovations that that reflect both our commitment to our customers and the potential of AI.

AI is not just another technology or business case — it will shape our future and what it means to be a company and be human. This is the AI revolution. We look forward to showcasing technology that can help your organization gain the information advantage, work smarter, and prepare for tomorrow’s challenges. Let this Book of Innovations serve as your roadmap.

The buzz coming out of OpenText World 2023 has been contagious. We hope you feel as inspired as we do.

Enjoy your flight through our innovations,

Sandy Ono, EVP, Chief Marketing Officer
Press Release | OpenText AI Enables Smarter Organizations

Company introduces OpenText™ Aviator AI capabilities in Cloud Editions 23.4

OpenText unveils Cloud Editions 23.4, introducing OpenText™ Aviator AI capabilities for data management, security, and decision-making. These solutions span IT operations, content optimization, and cybersecurity, driving enhanced productivity and customer experiences. CEO & CTO Mark J. Barrenechea highlights AI’s transformative potential, with global AI IT spending projected to exceed $308 billion by 2026. OpenText’s commitment to practical AI aligns with evolving business needs while ensuring data privacy. Organizations, including Shell, have realized significant cost savings and operational improvements with OpenText’s AI solutions, reflecting increasing demand across industries. OpenText’s quarterly releases promise ongoing AI-driven advancements to meet evolving challenges.

Press Release | OpenText Introduces New Unified Global Partner Network

New programs offer greater breadth of solutions, training and service availability

OpenText has introduced its unified OpenText Partner Network, combining OpenText and Micro Focus partner ecosystems to support over 30,000 partners worldwide. This standardized program framework offers partners access to OpenText’s expertise in information management, aligning them with the opentext.ai vision and strategy. Partners will collaborate and innovate to enhance customer value and leverage AI in data and information management. The network features programs for enterprise partners, mid-market partners focusing on cloud opportunities, custom solutions through OpenText Cloud API services, and a SolEx program to extend OpenText products with tailored solutions. The network is available in 150 countries, serving a global customer base.

Press Release | Introducing opentext.ai and OpenText™ Aviator

The Next Generation of Information Management Innovations.

OpenText introduces opentext.ai, a modular generative AI solution spanning content management, experience optimization, IT operations, developer support, and cybersecurity. Grounded in Large Language Models (LLMs) and private data, it empowers experimentation and productivity within applications or via OpenText Cloud API Services. This vision unites predictive AI analytics, conversational search, and generative AI, enabling agile customer engagement, faster sales onboarding, streamlined supply chains, and secure AI utilization in private and public clouds, aligning with evolving business needs in this tech era.

CEO AI Position Paper

The internet changed everything... with AI: everything must change.
The rapid growth of technology and global connectivity, with over five billion people connected, has brought us to the brink of a transformative era. AI, driven by extreme computing power, extensive networks, large datasets, and emerging models like large language models, is not just another advancement—it’s a paradigm shift impacting every facet of business. OpenText is committed to being your trusted partner on this transformative AI journey, helping you harness its benefits while mitigating risks and providing AI-based solutions across all functions to elevate your business in this evolving landscape.
Blogs

Embrace the cognitive era with OpenText Cloud Editions (CE) 23.4
Published October 11, 2023
by Muhi Majzoub

Introducing OpenText™ Aviator
Published October 11, 2023
by Sandy Ono

Smarter information. Work reimagined.
Published October 11, 2023
by Sandy Ono

Introducing OpenText Partner Network
Published October 10, 2023
by Sandy Ono

How can organizations approach AI ethically?
Published September 29, 2023
by Sandy Ono
Can AI give you a new currency for delivering better experiences?
Published September 26, 2023
by Sandy Ono

What if AI could help our planet fly backwards?
Published September 13, 2023
by Sandy Ono

How can AI enhance cybersecurity?
Published September 6, 2023
by Sandy Ono

Welcome to opentext.ai
Published August 16, 2023
by Sandy Ono
Aviator Cloud Editions 23.4

OpenText™ Aviator enables AI orchestration and the creation of information flows across multiple clouds and knowledge bases allowing organizations to address multiple AI use cases for their enterprise without having to move their data. The latest Cloud Editions release includes:

OpenText™ Aviator for Business

OpenText™ IT Operations Aviator

OpenText™ IT Operations Aviator is a cutting-edge generative AI virtual agent for OpenText Service Management Automation X (SMAX). The latest integration combines LLMs with OpenText’s data security expertise to enhance the user experience, facilitate intuitive self-service, provide faster issue resolution and gain efficiency, ultimately reducing service management costs and improve end-user customer experience.

Download: [IT Operations Aviator for ITSM Solution overview | OpenText](#)

OpenText™ DevOps Aviator

OpenText™ DevOps Aviator revolutionizes software delivery with generative AI capabilities enabling organizations to deliver software at unparalleled velocity. This tool leverages AI to optimize software delivery with feature prediction, enhances test coverage with automatic test creation and authoring, and reduces points of risk that impact quality.

Download: [DevOps Aviator Solution Overview | OpenText](#)

OpenText™ Content Aviator
OpenText™ Content Aviator optimizes information retrieval in the workplace, making it more efficient and productive. The interactive chat interface and natural language queries enhances user productivity and streamlines content discovery.

Download: Content Aviator Solution Overview | OpenText

**OpenText™ Experience Aviator**

OpenText™ Experience Aviator integrates Customer Communications Management (CCM) software with generative AI capabilities enabling marketing, communications and customer service support teams to produce well-formed and relevant material faster than ever, boosting development productivity.

Download: Experience Aviator Solution Overview | OpenText

**OpenText™ Cybersecurity Aviator**

OpenText™ Cybersecurity Aviator offers AI-enhanced rapid deployment capabilities and cloud-based efficiency to help organizations implement new threat detection models designed to protect users from diverse, sophisticated and evolving threats.

Download: Cybersecurity Aviator Solution Overview | OpenText

**OpenText™ Business Network Aviator**
OpenText™ Business Network Aviator™ brings generative AI and large language models (LLMs) into the OpenText Business Network, placing the entire supply chain information flow into a single platform. By utilizing a comprehensive 360-degree perspective of end-to-end supply chain operations and an AI-powered conversational interface, businesses will gain access to precise information to respond quickly to dynamic and unpredictable market fluctuations and conditions.
OpenText™ Aviator for Technologists

OpenText™ Aviator Platform

OpenText™ Aviator Platform offers a suite of tools and connectors to administer enterprise-grade data warehouses, data lakes, analytics of structure and unstructured data, and visualization for intelligent decision-making.

OpenText™ Aviator Search

OpenText™ Aviator Search introduces a new advanced capability to go from clicks to conversations with search that spans all data types across multiple repositories to build any custom solution, portal, or experience for an enterprise.

OpenText™ Aviator IOT

OpenText™ Aviator IOT brings forward a collection of tools to better connect and protect millions of IoT endpoints to get real-time insights and visibility into assets location, condition, utilization, performance, and health.
OpenText™ Aviator Thrust & Thrust Studio

OpenText™ Aviator Thrust & Thrust Studio is a set of robust cloud API services and developer tools built over the last three years that can power secure information flows, fuel custom AI solutions, and fast-track new AI-embedded applications.

OpenText™ Aviator Lab

OpenText™ Aviator Lab is a partnership for experimentation with professional AI experts to help customers accelerate AI development through rapid prototyping, AI reference architectures in a secure sandbox environment.
The future of AI

Top 5 innovations from OpenText World 2023

1. **OpenText Aviator IoT**
   - Revolutionize the business and enableargen high-value assets by opening up new insights and AI to connect people, systems, and things.

2. **OpenText Aviator Search**
   - Help users find the answers they need faster and easier, with multi-lingual, multi-modality search capabilities that turn customer clicks to conversations.

3. **OpenText Aviator for Business**
   - Navigate work with personal AI to automate core processes, IT operations, contact management, cybersecurity, DevOps, supply management, and more.

4. **OpenText Aviator Thrust and Thrust Studio**
   - Build it your way with OpenText cloud-native modular, hyper-automated, and AI-powered solutions applications and workflows.

5. **OpenText Aviator Lab**
   - Experience and try out at first hand with AI Professional Services experts who will help you with different strategies and AI strategies.

Welcome to the AI revolution
It’s time to rethink your world. Organizations need information automation to unleash data value. With OpenText’s experience managing large, complex data sets, OpenText is a trusted partner for your AI journey.

Introducing OpenText Aviator
Get ready! OpenText is launching a full slate of solutions in AI. From generative AI enabled cloud editors to AI partners, the first set of Aviators will be available in October 2023 with planned innovations every 90 days.

Accelerate into the cloud with AI
Power and protect your data to new levels. OpenText World introduced an incredible set of public and private cloud offerings. Protect, control, AI-powered AI innovations, and integration across cloud, AI, and security.

Security-first information management
Achieve a security-first mindset. Organizations of all sizes rely on OpenText for cybersecurity capabilities, and now you can take advantage of new integration points around cybersecurity and content management.

AI bill of obligations
As AI becomes more mainstream, we all have a role to play in its ethical use and social impact design. OpenText is proud to uphold an AI bill of obligations: Transparency is key, we must not harm people, and our AI must be fair and equitable. As paramount, AI should be used to promote the common good.

openertext.ai

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Introducing OpenText™ Aviator (Infographic)
## Aviator for Business

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<td>• Communications assistant</td>
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<td>• Time-to-market prediction</td>
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<td>• Sales enablement agent</td>
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<td>• Automated EDI mapping</td>
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## Aviator for Technologists

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<td>• Multi-repository search</td>
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<td>• AI advisory services</td>
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<td>• Interactive agent assistant</td>
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<td>• Visualization and decision assistance</td>
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<td>• Messaging</td>
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The AI Bill of Obligations (Infographic)
Earn Your Wings (Infographic)

Earn your wings
Introducing OpenText™ Aviator Flight School

START YOUR AI JOURNEY NOW!

GET READY
Load up to 1 million documents into the OpenText™ Private Cloud for a flat fee so you can start taking advantage of AI.

FIRE THE ENGINES
Easily accomplish step one in days vs. months using OpenText Content Aviator and OpenText Aviator Search.

TRANSFORM
Enable metadata and vectors to transform your content.

TAKE-OFF
Get your data ready to leverage large language models.

Partner with OpenText AI experts to help you start your AI journey.

Sign up now

opentext.ai