Cognitive Strategy Workshop

OpenText™ Magellan™ is a flexible, artificial intelligence-powered analytics platform. It combines open source machine learning with advanced analytics, enterprise-grade business intelligence, and capabilities to acquire, merge, manage, and analyze big data and big content stored in your enterprise information management (EIM) systems.

Designed for IT executives, business analysts, and data owners, this new four-day strategy workshop is tailored to your organization's needs. You receive best practices and practical advice for implementing Magellan so you can get the most from your structured and unstructured data.

Session topics include:

- Big data and big content strategies
- Data scoping and governance
- Text analytics and semantic metadata
- Data modeling and clean up
- Basic algorithms
- Visualizations and UX
- Information distribution and integration (understanding capabilities)

Deliverables:

- Cognitive maturity model
- Semantic maturity model (unstructured data)
- Data maturity model (structured content)
- Next steps for a pilot
- Analysis phase agenda and SOW

Contact your account executive or email **PortfolioAnalyticsPS@opentext.com** to schedule your session.