

How the OpenText™ Business Network develops greener supply chains



Sustainability trends

Improving corporate environmental sustainability was recently ranked a **high to critical business priority by:**¹



38% of N. American companies



42% of European companies



60% of Asia-Pacific companies



73%

of responding investors cited **risk mitigation** as their primary driver for considering sustainability issues.²

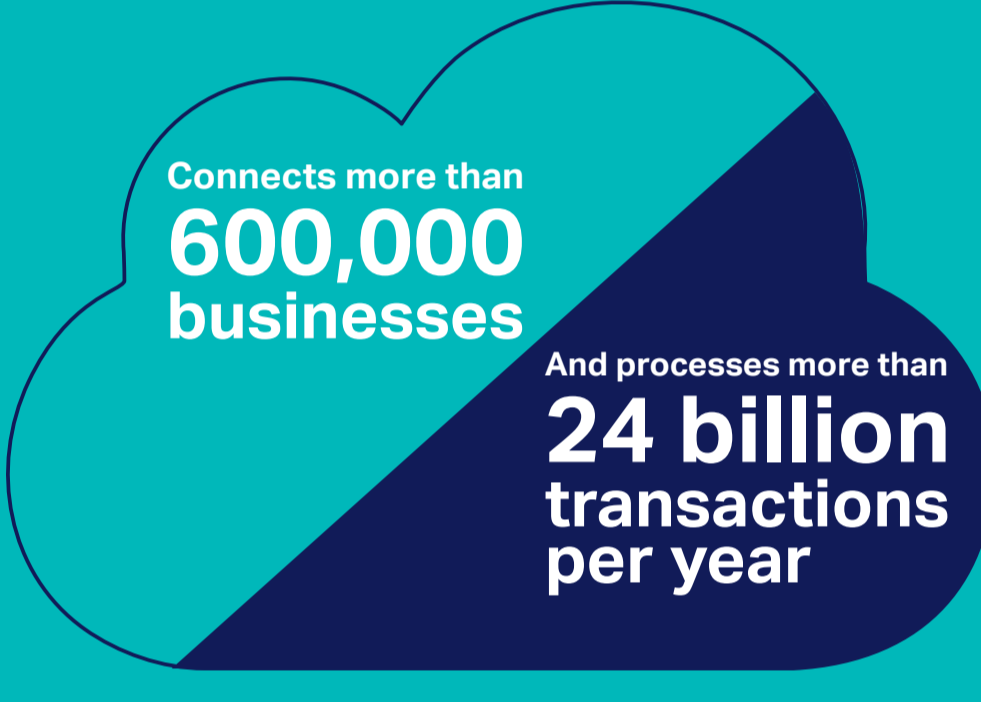
95%

of the world's 250 largest corporations currently produce corporate social responsibility (CSR) reports.³



What kind of environmental savings can be made by removing paper-based transactions from your business?

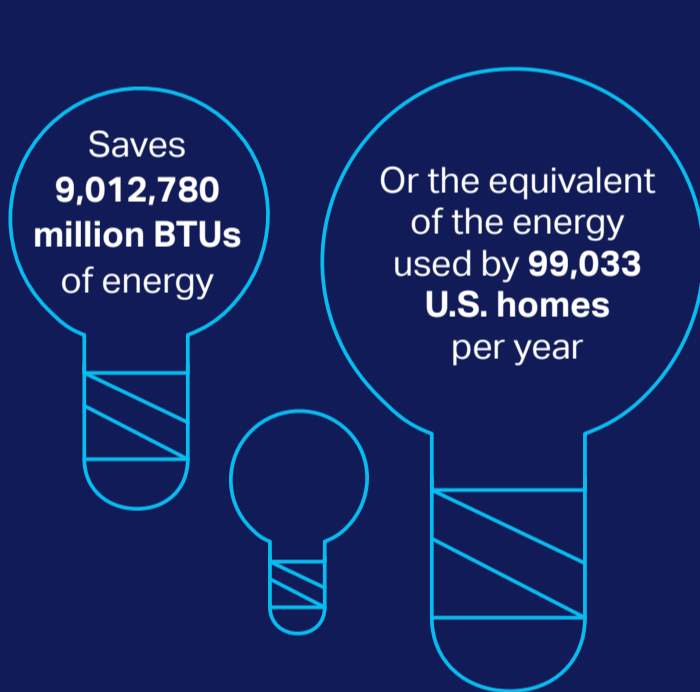
OpenText™ Trading Grid™, the world's largest cloud-based business network and integration platform:



Trading Grid helps businesses reduce the paper from their processes. And removing the paper from the supply chain equates to a total paper savings of **217,726 metric tons**—or the equivalent of **5,470,000 trees per year**.

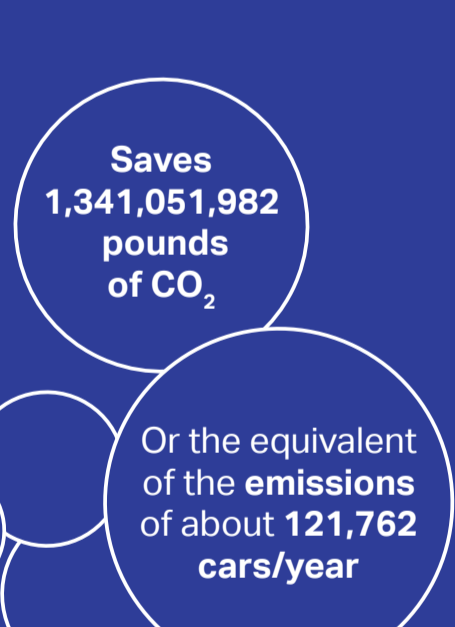
Environmental conservation

What is the impact of this paper reduction?



Reduces net energy used—Energy that is expended by burning paper—or through the methane that decomposing paper creates—at the end of its life

Reduces greenhouse gas emissions—Greenhouse gases, including carbon dioxide (CO₂) from burning fossil fuels and methane from paper decomposing in landfills, contribute to climate change by trapping energy from the sun in the earth's atmosphere



Reduces water consumption—Water that is consumed or degraded throughout the lifecycle of the paper product at pulp and paper mills



Saves **4,446,813,027** gallons of water

Or the equivalent of about **6,767 Olympic-sized swimming pools**



Saves **533,174,925** pounds of solid waste

Reduces solid waste—Sludge and other wastes that are generated during pulp and paper manufacturing and in the disposal of used paper in landfills and incinerators



Or the equivalent of what would fill about **19,051 garbage trucks/year**



How much greener would your business be by automating your manual B2B transactions? **Send them electronically across our global business network, Trading Grid.**