

Why DAM in the Cloud?

OpenText™ Media Management, Cloud Edition

Consolidate all your digital media assets - organized, secure, and available in the OpenText Cloud. Collaborate, share, and use digital assets to drive better experiences.

A single vendor for cloud infrastructure, DAM application expertise and support. Optimized architecture and flexible cloud-service options.

Shift your business' IT resources from software maintenance and hardware costs to more strategic revenue and value-generating activities with predictable operating costs.

OTMM CLOUD EDITION STANDARD PACKAGE

24/7 Monitoring – The OpenText global Network Operations Center (NOC) continuously monitors your system and supporting infrastructure around the clock to identify service delivery issues, often before a noticeable service disruption even occurs.

Up-Time Management – When monitoring identifies a potential or ongoing service delivery issue, the NOC initiates alerts to the appropriate IT Operations and Customer Support teams to begin the process of assessing the issue and delivering a prompt resolution that minimizes the potential impact on system availability.

Backups – Ongoing backups performed at regular intervals.

Standard Business Hours Support – Support for system availability issues is always available. Help with lower priority operational issues, as well as product feature/function concerns is just a phone call away during normal business hours.

Security Patching – OpenText will apply recommended security patches to your application and the cloud infrastructure that supports it to ensure that your system is available and your data is protected.

Minor Upgrades – Your cloud subscription entitles you to the full range of product enhancements released during the term of your service. OpenText will apply updates, patches, hotfixes, and even minor version upgrades to your system at no additional charge.

STANDARD PACKAGE PRICING

Price per Named User (50 User Minimum).
Includes five read-only/consumer users for each Named User (5:1).

Three-year initial term with annual billing.
Includes 150 GB data transfer (upload and download) and 1TB data storage.

Simplified pricing with a single “all-in” user price for infrastructure, application, support, and maintenance.

BILL OF MATERIALS

OpenText Media Management, Cloud Edition

- Media Management Application Server with Named Users
- Media Management Connector for Adobe® Creative Cloud®, providing integration from CC native applications (InDesign®, Photoshop®, etc.) to Media Management
- Telestream® Vantage®, video transcoding to create proxy videos and convert to desired format for delivery

APPLICATION OPTIONS

OpenText™ Media Management Creative Review

Marketing collaboration for reviewing and commenting on creative projects in progress is an integral part of nearly all campaigns, launches, advertising, marketing and print production - across many production environments, including video, online, layout, print, photo, image and graphic arts. Creative Review provides multiple reviewers – internal, external, even agencies - real-time collaboration to share ideas and inspiration with your team. Also, it gives you tools for design, annotation and editorial workflows.

Secure Managed File Transfer

OpenText™ Managed File Transfer Service for Media Management protects and accelerates the exchange of media asset files inside and outside your organization. Unlike other acceleration solutions, this add-on is offered as an integrated option for Media Management. It allows you to keep files secure as they move around the world between co-workers, agencies, field representatives, partners, and press for faster delivery, quicker response and timely approvals.

SERVICE OPTIONS

Premium Service Option

24/7 Support – Is your business “always on?” If so, your support should be too. OpenText offers all day, everyday access to our support organization for help with any issue, regardless of severity level. This enhanced support service is ideal for customers with Business-critical solutions and globally dispersed user communities.

Performance Optimization – This includes full operating system patching, database administration and database tuning.

Major Upgrades – Future-proof your cloud service and better manage costs with Major Upgrade added to your deployment. This ensures that your system stays at the cutting edge of capability and performance by including one major application upgrade performed annually.

Business Continuity Option

High Availability – Increase the availability of your Media Management solution by adding redundancy to each critical component of the cloud deployment architecture. Removing single points of failure in standard package architecture with Load Balancing, dual node configuration enables OpenText to deliver a higher target SLA and helps reduce or even eliminate the need for unscheduled system downtime.

Premium Test System – The Premium Test System option dedicates a test environment for your use that exactly matches production in both configuration and server sizing. This enhancement to the standard reduced scale test environment is well-suited to customers with peak-load testing requirements.

Performance Optimization – This includes full operating system patching, database administration and database tuning.

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