

## OpenText ECM Suite 2010: Do More With Your Content

**Take control of your content:** ECM Suite 2010 unifies information governance initiatives in one enterprise-wide strategy so you can ensure compliance and reduce risk and liability

**Put content to work for you:** OpenText ECM Suite 2010 automates routine, transactional processes to drive efficiency and operational excellence within your organization

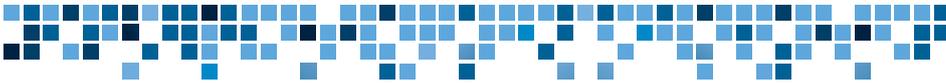
**Profit from your content:** ECM Suite 2010 supports a richer, more interactive Web experience to attract customers, engage them with compelling content, and keep them on your site

**Using your content to drive revenue, efficiency, and compliance will increase your competitive advantage compared to organizations that struggle under the weight of so much mismanaged information.**

**OpenText ECM Suite 2010 is an investment in your future—which is why we invested so much in this product release. ECM Suite 2010 represents the most significant R&D effort and frankly, the biggest technology leap in OpenText's history. The result is a suite of products that offer our customers unlimited opportunities to do more with their content.**

Your content is one of your most valuable assets. But the explosive growth of information makes content difficult to manage—and hinders your ability to realize its full value. Unmanaged content also poses risk to your organization through inefficiency, lost revenue, and noncompliance. How do you turn your content from a liability to an asset so you can get the maximum value from it? You create controls that govern how content is retained, for how long, and how it's disposed of, so you comply with applicable laws and regulations and reduce eDiscovery costs. You publish and distribute your content in a consistent way through marketing channels like the Web, so you take advantage of new opportunities to engage prospects, build loyalty, and generate revenue. You give employees and partners easy access to the content and business processes so they can work at peak efficiency—in the office or on the road.

OpenText ECM Suite 2010 changes all that by allowing you to do more with your content than you've ever been able to do before. ECM Suite 2010 helps organizations like yours take control of your content, monetize the content you create, and drive efficiencies through optimized content-based processes. With OpenText ECM Suite 2010, you can manage your content in compliance with corporate governance, create an engaging online experience for customers, partners, and employees, and empower a more productive and mobile workforce with access to critical content everywhere.



*"With OpenText, we have much better control over information across the enterprise. For example, in litigation, we can provide requested information in a very timely manner. If the information is not extant, we can authoritatively demonstrate that we purged the information in compliance with laws and regulations."*

Central Vermont Public Service

## What you can do with OpenText ECM Suite 2010?



### Take control of your content

The amount of content every business creates and manages is exploding. And with it, risks increase. Companies find themselves asking questions like these: How is our information being managed? How secure is it? Who has access to it? Is it being retained for the proper length of time to meet legal standards and government and industry regulations, such as the Dodd-Frank Wall Street Reform and Consumer Protection Act, Sarbanes-Oxley, SEC Rule 17a-4, and so on?

OpenText ECM Suite 2010 answers those questions with a single, powerful system that unifies information governance initiatives in one enterprise-wide strategy. It gives you control of your content so you can ensure compliance, reduce risk and liability, and protect the long-term viability of your business against legal and regulatory action.



### Put content to work for you

Large organizations process thousands and thousands of documents every day—invoices and orders sent from customers or suppliers; documents generated during a business process such as new account applications; and content created as part of ad hoc collaborative processes. Too often, these processes are managed manually, which makes them error prone and inefficient.

OpenText ECM Suite 2010 automates routine, transactional processes to drive efficiency and operational excellence within your organization. It integrates documents and other "unstructured" content from a wide range of sources with data from enterprise systems, such as SAP and Oracle, so all information can be accessed and managed together. OpenText ECM Suite 2010 also enhances collaboration with easy-to-use, quickly adopted virtual workspaces that encourage innovation and efficiency.



### Profit from your content

When customers and prospects can engage directly with your company, they're much more likely to purchase from you and become loyal customers — even evangelists. How do you create engagement online? With content—rich, personalized content that attracts customers, gives them a reason to stay, and keeps them on your site longer. Interaction is also key. Customers want a dialog with the companies they do business with, and they expect you to listen and respond.

OpenText ECM Suite 2010 supports a richer, more interactive Web experience for your employees and customers. It leverages the best capabilities of social media to enable online conversations through blogs, chat, and user-generated content. With OpenText ECM Suite 2010, your content is not just information—it's a source of productivity and revenue.