

■ Solution Overview

Open Text Data Integration Solution

Software solutions used to extract, transform and deliver enterprise information such as content and data are the foundation for any organization's strategy to uncover hidden value from its data resources. Getting at the mountains of raw data created by most modern organizations is not a simple task. As they evolve, organizations acquire different applications, operating systems, hardware platforms, and databases. Spread across various departments, divisions, or lines of business, these "islands" of information become increasingly isolated and unusable across the enterprise.



Data Integration tools work to draw information from multiple source systems into a consolidated central data store (or groups of data stores) to provide "a single view of the business". This is propagated throughout the enterprise.

The growing size of data stored in key environments such as data warehouses is driving the need for organizations to deploy more comprehensive integration strategies. As data volumes become even greater and data sources multiply, with batch processing windows shrinking in a 24x7 world, organizations are increasingly turning to data integration solutions that are capable of consolidating all of this raw data quickly and converting it into useful information for the knowledge worker to query and analyze in a business environment where change is the norm and the business challenges are mounting. Achieving operational efficiency through consolidation of business information and technologies has never been higher.

Open Text Data Integration

Open Text Data Integration is a solution that represents a new generation of integration that transforms, cleanses, enriches and directs information across the entire spectrum of decision support systems and corporate applications, for projects that include data warehouses, data marts, mainframe systems, ERP systems, CRM systems, and content management platforms. It delivers a rich set of benefits that offer organizations significant and tangible return on investment. Leveraging the power of the *Open Text Integration Center*, the Open Text Data Integration Solution support key initiatives such as data consolidation, integration, migration, transformation and reconciliation with capabilities to connect any data source to any target system throughout the enterprise. Open Text Data Integration helps organizations leverage their data to make smarter and faster business decisions based on timely and accurate information.

A Universal Data Integration Solution — From Any Source to Any Target

Open Text Data Integration includes a suite of tools that can manage and deliver data across the entire information supply chain. This involves extracting data from a variety of systems and applications, transforming it, standardizing it if necessary, transporting it to where it needs to be, and loading it in database tables in desired formats. The combination of these tools, and the resultant enterprise solution, represents a truly valuable business benefit with rapid and significant return on investment.

Open Text Data Integration can carry out all vital data exchange operations regardless of data format, syntax, data source, or target — from XML support to mainframe connectivity, relational databases to multi-dimensional on-line analytical processing. Whatever the project, Data Integration Solutions enables tighter integration with any enterprise environment, offering many native support and connectivity — no

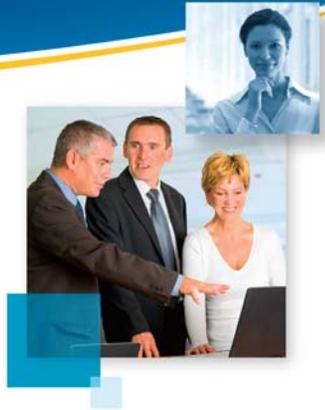
Solution Highlights

- Multi-user graphical development environment simplifies designing data transformation and exchange processes
- Allows users to choose their loading strategy, providing greater control while populating a new system
- Point-and-click environment for building business logic, data transformations, and associated exceptions, alerts, and rules — no programming required
- Audit trail, metadata management, integration with scheduling applications, support for MOM, FTP, DLL applications, and other powerful administrative tools
- Open and scalable metadata repository integrates seamlessly with the organization's policies and heterogeneous environment

programming or data staging is required. Enterprises can therefore leverage their existing heterogeneous IT environments rather than waste valuable money, time and resources in efforts to “standardize” their infrastructure.

Data Exchange and Integration for Content Management Initiatives

The Open Text Integration Center understands content management systems and provides integration capabilities between libraries and repositories for migrating and consolidating content using a comprehensive developers’ toolkit. It allows an easy switch of development, test and production environments, ensuring minimal downtime and impact on end-users.



Open Text Data Integration Features

For End Users	<ul style="list-style-type: none"> • Multi-user graphical development environment simplifies designing data transformation and exchange processes • Allows users to choose their loading strategy, providing greater control while populating a new system • Point-and-click environment for building business logic, data transformations, and associated exceptions, alerts, and rules — no programming required
For Administrators	<ul style="list-style-type: none"> • Supports the widest range of transformation complexity, replacing most custom language-based development • Complete range of DataLinks, including native SAP and multi-dimensional database connectivity • Audit trail, metadata management, integration with scheduling applications, support for MOM, FTP, DLL applications, and other powerful administrative tools
For Organizations	<ul style="list-style-type: none"> • Turns raw data into meaningful and actionable information to support day-to-day business activities and improve decision-making timeframes • Current, cleaner data provides better insight into business conditions and increases organizational agility • Open and scalable metadata repository integrates seamlessly with the organization’s policies and heterogeneous environment • Permissions management:- automatically translate file rights to the new system • Extensive “rules engine” allows for pre configured business rules to comply with corporate regulations and policies

If you are an Open Text partner or customer, visit online.opentext.com for more information about this and other Open Text solutions. Open Text is a publicly traded company on the NASDAQ (OTEX) and the TSX (OTC).



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