OPEN TEXT
The Content Experts™

# Productivity on the move

## Business doesn't stop when you are away from your desk

OPEN TEXT everywhere

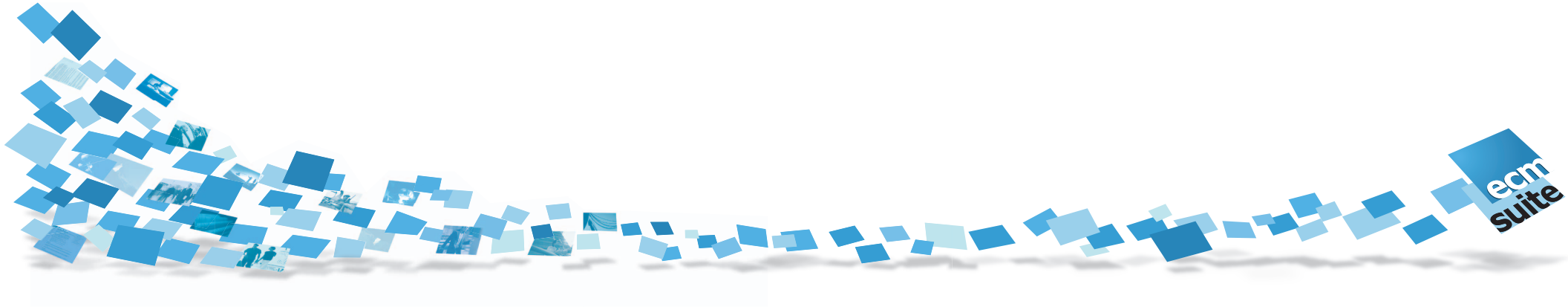
### Mobile ECM Suite Solutions

Website Content Management
Mobile Delivery of Web Content
Transactional Content Management
Email Management
Collaboration with Social Media
Document Management
Media Management

Open Text solves the growing challenge facing enterprises today—providing knowledge workers with meaningful access to enterprise applications when they are away from their desk or computer.

Smartphones are reaching a critical mass as more and more personal smartphone devices enter the enterprise. Traditional models of enterprise standardization and support are evolving to capitalize on this reality and to leverage the productivity potential of mobile solutions in the enterprise. Open Text understands the organizational pressures to support the business benefit of mobile solutions without threatening the security of enterprise data and infrastructure.

Open Text Everywhere is a mobile solution that extends the capability of your ECM systems by providing secure and reliable access to mission critical content and processes. Extending the functionality of ECM systems will drive productivity as smartphone users can participate with their mobile communities, action critical tasks, and capitalize on revenue opportunities in real-time—regardless of where they are. No longer will delays result while waiting for teams to respond to emails or wait to be "at my desk/office". Effective decision making, operational efficiencies and revenue opportunities are realized. Simply stated, employees are more productive when critical



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information and processes are delivered in real-time time where and when they need it most

## Delivering a mobile enterprise—everywhere

Traditional mobile solution deployments have focused on mobile personal informational management-based (PIM) applications such as email, contacts, and calendaring resulting in wireless email becoming the default to access mission critical content and processes. Other mobile deployments have had some success in targeting the traditional "Road Warriors" or "Field Worker" but have a limited user base as the solution serves only department/individual specific needs such as GPS Tracking of enterprise fleets or mobile extensions to sale centric CRM systems.

Open Text Everywhere provides a comprehensive and dynamic view of people, process, and content delivered via a native application to each Smartphone platform. Suddenly vital business applications can extend their reach beyond simple mobile access but rather meaningful access or "actionable mobility". This represents a move away from ad-hoc mobile applications severing only the needs of a department to providing applications that addresses the mobile needs of a much larger user base.

With Open Text Everywhere 1.0, we continue to leverage our strength as The Content Experts by extending the capabilities of Open Text ECM Suite framework to a mobile environment with the features and functions that evolve as your organization does. This type of mobility removes the constraints of enterprise boundaries, thus enabling businesses to enhance productivity, increase revenues, and maximize competitive advantage.

Open Text Everywhere enables your organization to successfully deploy mobile solutions that will drive operational efficiencies, better quality decision, and productivity.

Open Text Everywhere 1.0 gives an end user an enhanced mobile experience with comprehensive access to their enterprise systems, including:

- Initiate and edit a workflow
- Attach content to or action a workflow
- Communicate, collaborate, search, view and download content stored in your enterprise library

## Secure, reliable and enterprise ready

To further capitalize on your mobility initiatives, Open Text Everywhere empowers your company to move beyond department-specific mobile solutions to enterprise mobility. The resulting changes affect the entire organization as the smartphone is becoming deeply ingrained in day-to-day business process.

By providing your employees with mobile application for ECM solutions that are already indoctrinated in the organization, the associated training and support costs for those mobile deployments will be less. Moreover your organization can leverage the existing ECM solution via smartphone permission and security policies to ensure compliance and mitigate security threats.

Furthermore, Open Text Everywhere is optimized for your wireless infrastructure resulting in little to no additional data charges as large files can be accessed remotely rather than downloading these files directly from your smartphone increasing the return on your ECM and mobile network investment.

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*Together, we are The Content Experts™*

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