



A Seamless Experience that Helps Deliver an Aggregated Approach to Enterprise Solutions

Reducing the total cost of ownership and removing the reliance on IT to help improve business agility.

Creating a Social Business

Delivering a library of social features such as blogs, wikis, podcasts, idea management, video etc. to your internal audiences

Improving Findability

Improving the way information is surfaced and targeted to users.

An Immersive Experience

Rich visual experience that retains control and provides quality usage data.

BUILDING AN ENTERPRISE THAT CAN ADAPT TO THE CONSTANT SHIFT IN USER EXPECTATIONS

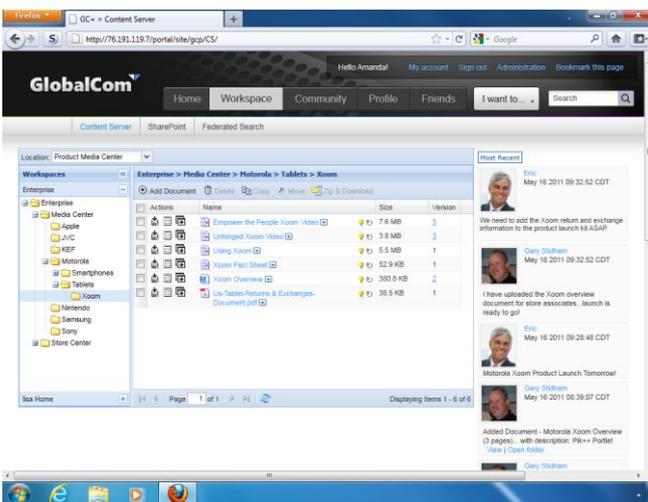
Giving Employees the Power to Work More Efficiently

In today's economy, where competition is fierce, organizations can benefit from implementing an enterprise-class solution that provides consistent access to information and improved engagement. OpenText Adaptive Enterprise solutions can help improve productivity, fuel innovation, and improve customer satisfaction.

The Adaptive Enterprise offers a seamless user experience that aggregates the user's multiple interfaces for applications like Content Server, SharePoint and other portal sites.

This single, consolidated and personalized interface can help lower costs and increase efficiency by:

- Removing reliance on IT to help improve business agility by giving control to the end users
- Creating and deploying mashups to create meaningful and engaging experiences
- Increasing efficiency and findability through federated and faceted searching of content to empower users





Building a socially relevant extranet that extends beyond the firewall

Employee and partner expectations for simple and efficient ways to interact with corporate systems are heavily influenced by the consumer technology and social networks they use in their personal lives.

This cultural shift in the enterprise has led to users wanting more than just the ability to consume content. Users now expect to participate, contribute and connect with other users freely. They want to be recognized for the work they do and highlight their areas of expertise.

The OpenText Adaptive Enterprise solution helps to empower and connect virtual teams, partners, suppliers, and customers, working anywhere around the world. It provides a central, easy-to-use online community and collaborative environment where everyone can meet, define project requirements, share information, discuss, and track progress in a way that ensures you are cognizant of social governance and the appropriate security requirements.

Improving findability to help deliver the right content, at the right time to the right people

The digital information and technology explosion within the enterprise has made it more difficult for employees and partners to find the information, people and processes required to complete their tasks and make well informed business decisions in a timely fashion.

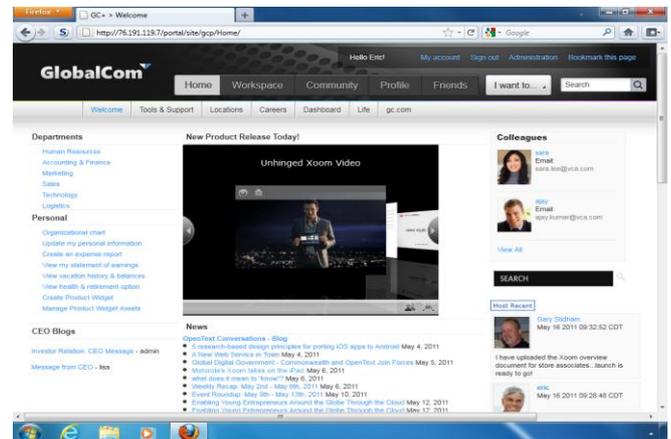
Users today are looking for ways to discover existing content, new content, people related to

content and user generated content within their current intranet solutions.

The Adaptive Enterprise helps to break down walls for employees and customers to access knowledge thereby instantly driving the search time down and the results up.

Creating a rich visual experience for traditional media across a range of devices.

An Adaptive solution allows customers to easily syndicate their rich media content to consumers, business customers or supply chain partners using an open-standards platform. IT can easily create rich media widgets that can deliver videos, photos or other branded as easily embeddable, branded rich media content on a wide range of sites--from partner or retailer sites, to Facebook, to blogs. Even though content is syndicated to multiple sites, marketers can maintain control of the source digital media and leverage an inherent set of localized analytic capabilities.



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