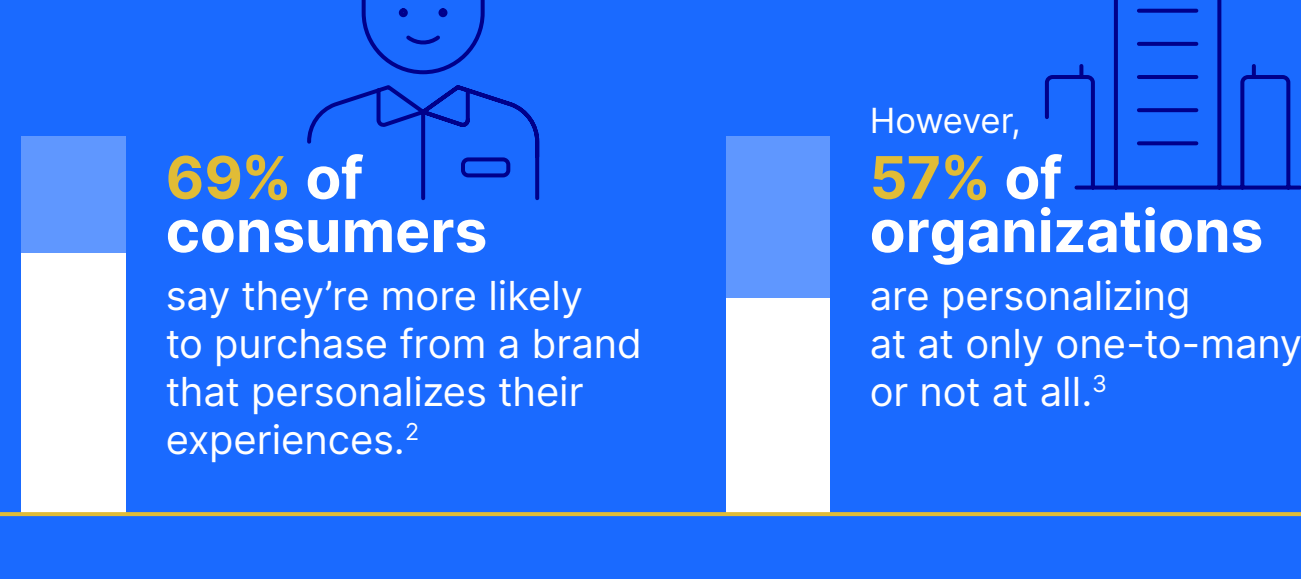


## 3 big gains from seamless customer engagement

Poor business communications cost US businesses an estimated \$1.2 trillion annually.<sup>1</sup> Customers crave seamless, personalized experiences, which are not being delivered.



### It's time to get serious about Total Experience.

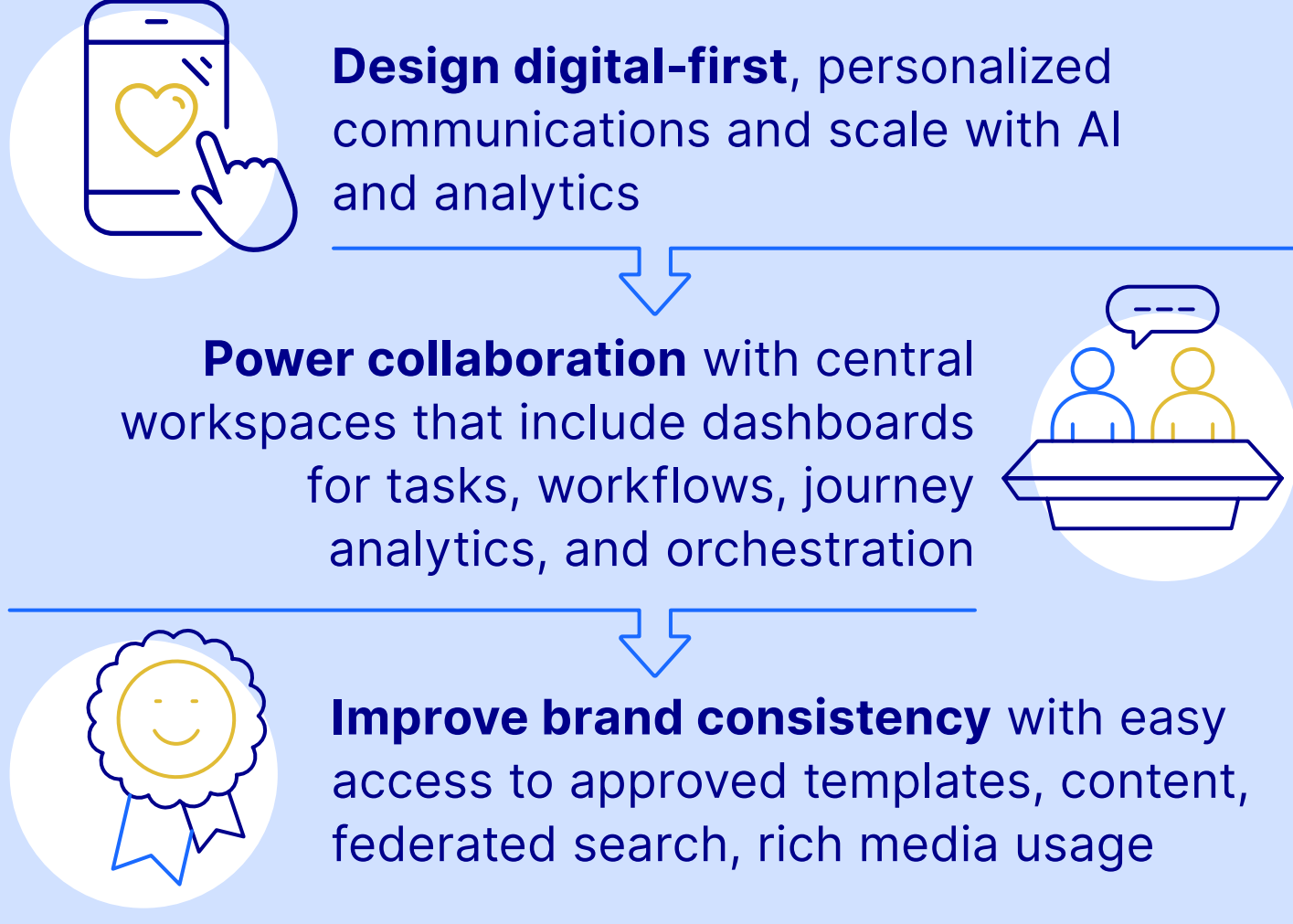
Personalization leaders were nearly twice as likely to exceed revenue goals compared to brands with low personalization capabilities.<sup>4</sup>

Don't let information silos stand in your way.

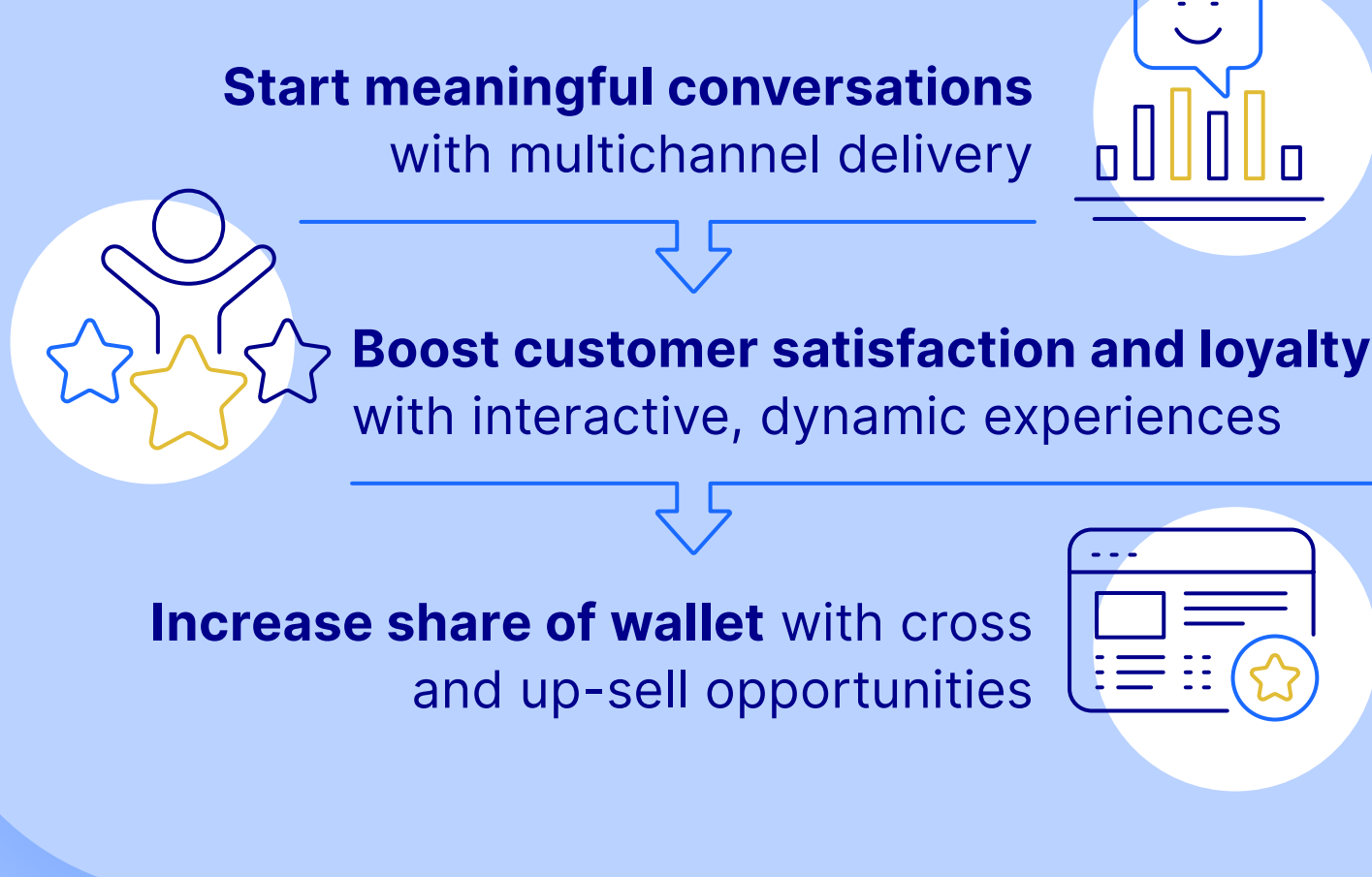


## Gain smarter customer engagement

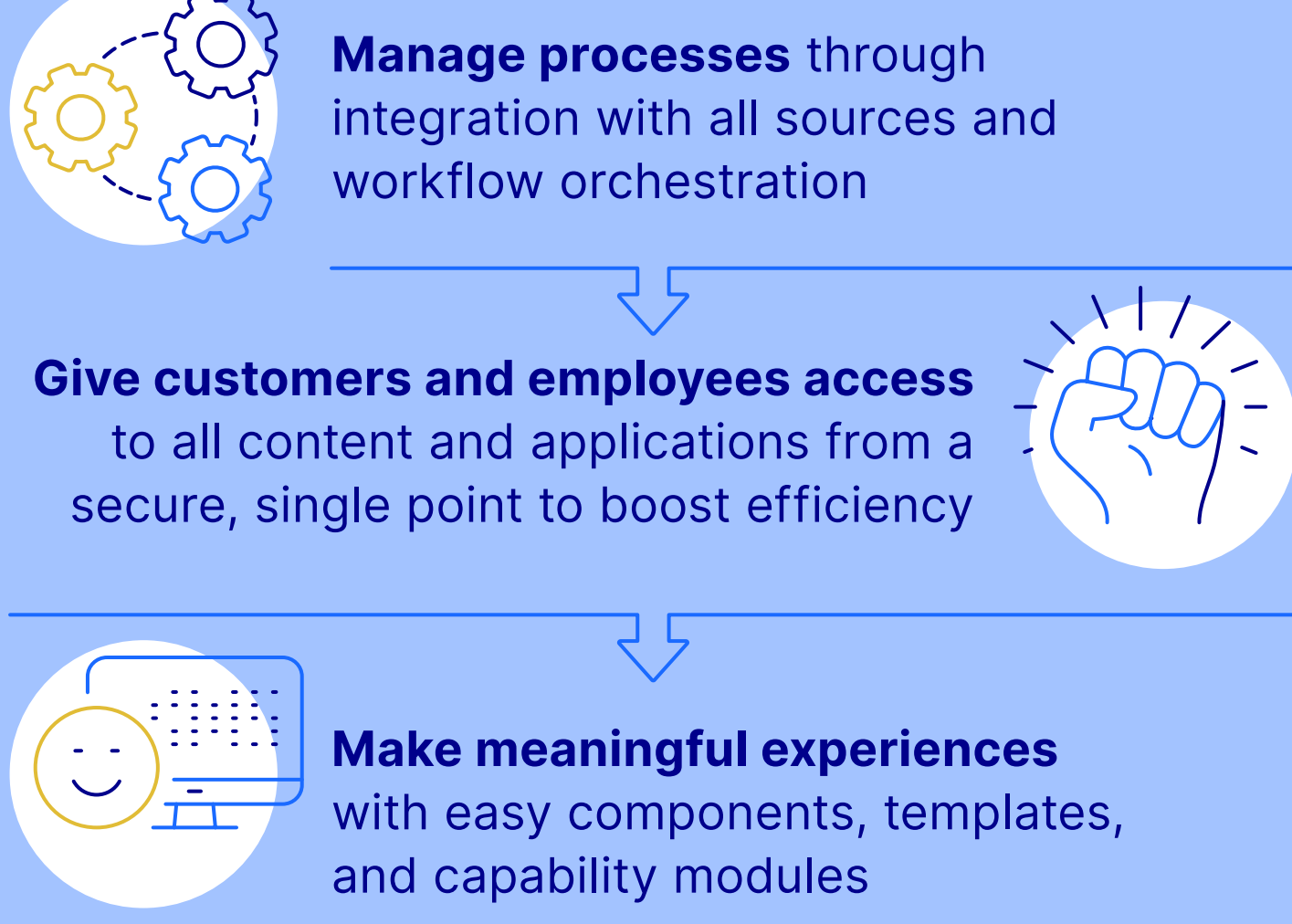
### 1. Empower your employees



### 2. Gain customers for life



### 3. Boost agility with a leading composable platform



## Total Experience solutions

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- opentext™ | Notifications
- opentext™ | TeamSite™
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- opentext™ | Core Experience Insights
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- top 10** global banks
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1 Grammarly, The Harris Poll, 2023 State of Business Communication. 2 Deloitte Digital, Embrace meaningful personalization to maximize growth. (2022). 3 CMSWire Insights, The State of the Digital Customer Experience 2023. 4 Deloitte Digital, Embrace meaningful personalization to maximize growth. (2022)