

# Accelerate your journey to the cloud with SaaS

As information management grows increasingly complex, enterprises are turning to the cloud for content solutions. Let's take a look at how the right SaaS approach can help put your organization's digital transformation on the fast track.

**76%**

believe better content management would accelerate digital business.<sup>1</sup>

**31%**

say their most important software initiative will be increasing the use of SaaS applications.<sup>2</sup>

**27%**

are considering migrating existing apps to the cloud within a year.<sup>2</sup>

**Top reasons enterprises are turning to SaaS:**

**28%**

Improved business agility<sup>2</sup>

**26%**

Speed of implementation and deployment<sup>2</sup>

**60%**

To help address pandemic-related challenges<sup>3</sup>

## What are your top content-related challenges?

They tend to vary depending on your role. Do these sound familiar?

### BUSINESS



Accessing information when and where it's needed



Time wasted on manual, paper-based processes



Collaboration with partners and vendors outside the firewall

**Business SaaS solution:**  
**READY-MADE APPLICATIONS**

Solve your content challenges – fast – with purpose-built apps for business.

### IT



Managing an unconnected and costly tech stack with many unsanctioned tools



High complexity and low efficiency with dated, on-premises solutions



Limited resources and budget for managing digital transformation

**IT SaaS solution:**  
**INFORMATION MANAGEMENT AS A SERVICE**

Control information sprawl, enhance security and simplify your technology investments.

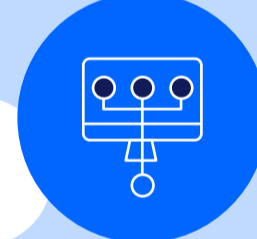
### DEVELOPER



Quickly developing tailored applications to support business requirements



Ever-evolving cloud standards in usability, accessibility and security



Efficiently adding information management capabilities to existing solutions

**Developer SaaS solution:**  
**MICROSERVICES & APIs**

Quickly and securely develop highly customized apps and solution extensions.

**SaaS**

No matter what role you're in, which content challenges you're facing, or where you are in your digital transformation journey, OpenText can help.

Discover the flexibility of OpenText Core applications and services.

1. Hybrid Cloud Enables Agile Content Management And Collaboration, a commissioned study conducted by Forrester Consulting on behalf of OpenText, 2020. 2. Forrester Analytics Business Technographics® Software Survey, 2020. 3. 451 Research's Voice of the Enterprise: Digital Pulse, Vendor Evaluations 2020.

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