

OVERVIEW

# OpenText™ Privacy Management

Intelligent and Integrated Privacy Compliance



**Operationalize your privacy program** and speed time to compliance



**Demonstrate to authorities and stakeholders** the efforts taken to satisfy regulatory requirements



**Reduce risk of reputational damage** and loss of customer trust



**Avoid fines, penalties, and lawsuits** for non-compliance

The EU General Data Protection Regulation (GDPR) ushered in a new era of data privacy – setting the standard for requirements and the protection of personal data or personal information. It has prompted other countries around the world to review their existing regulations or introduce new data privacy laws with a greater emphasis on individual rights including visibility into how personal data or personal information is processed, collected, and used.

## Features integrated and intelligent privacy management

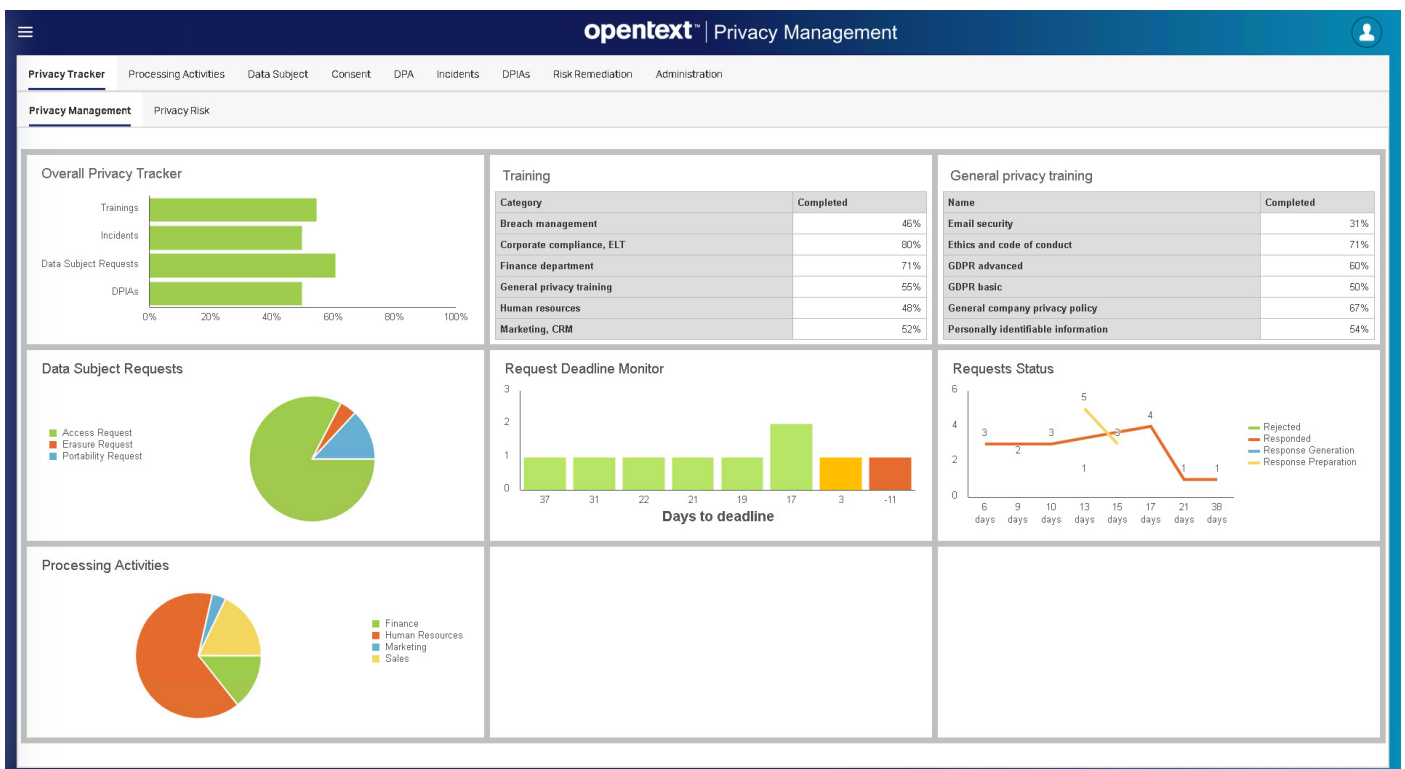
OpenText Privacy Management delivers comprehensive privacy management capabilities underpinned by information governance. Built on OpenText AppWorks, it is a solution accelerator that automates and integrates an organization's privacy processes to drive compliance with data privacy and protection principles such as accountability, data minimization, and lawful processing.

OpenText Privacy Management features automated workflows that guide the Privacy Office and/or other responsible departments in the management of key data privacy processes including consent management, consumer/subject rights requests, records of processing activities, and privacy impact assessments. Embedded analytics tools facilitate reporting to internal stakeholders and to data protection authorities and regulators.

The solution also enhances the value of existing investments in OpenText products with new privacy management capabilities. It seamlessly integrates with OpenText data discovery tools allowing organizations to search, analyze, review, and protect unstructured data from information sources across the organization. And it natively integrates with OpenText content management systems linking privacy processes with content repositories for stronger information governance.

Delivered in the cloud or off cloud, OpenText Privacy Management has pre-built configurations that shorten deployment cycles and accelerate time to value. It is flexible and adaptable to support changing data environments and can be easily customized to match your organization's level of maturity.

Module name	Description
Privacy Tracker Dashboard	Provides transparency into privacy program activities including employee compliance training, processing activities, privacy impact assessments, and data access rights requests
Data Inventory & Records of Processing Activities	Collects and manages the records of processing activities including critical processing details (e.g., lawful basis) connected to the data to demonstrate compliance
Consumer or Subject Rights Requests	Automates the case management activities supporting consumer or subject rights requests from intake through fulfillment to meet mandated timeframes
Consent Management	Automates the process of collecting consent from consumers or data subjects as well as maintaining consent records and histories throughout their lifecycle
Data Protection Authorities & Regulators Workflow	Centralizes case management to prioritize and track interactions and inquiries with data protection authorities or regulators including potential incident reporting and breach notification
Privacy Incident Management	Captures incident detection, investigation, remediation, and the breach notification in a registry
Privacy Impact Assessments (PIA)	Simplifies the PIA process with easy-to-use templates that support the workflow to collect inputs from the relevant departments for improved quality and efficiency
Risk Remediation	Centralizes case management to report on and enable policy-based actions (e.g., move, delete) against personal data and information identified in unmanaged sources to mitigate risk



 [Watch the video](#)

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## OpenText Privacy Management helps organizations to:

<b>Automate and govern data privacy processes quickly</b>	Deploy rapidly when time is of the essence to comply
<b>Connect privacy processes to critical data</b>	Link processes and your content to strengthen information governance
<b>Customize processes to match operational maturity</b>	Modify the application to the way your business works
<b>Easily adapt to new privacy requirements</b>	Update processes to incorporate new obligations as they arise

## About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: [opentext.com](https://www.opentext.com).

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