

It's a digital world

The business world is experiencing a digital transformation due to new technologies, a changing workforce, security and governance, regulatory pressure, and the digital customer.

Organizations are **26%** more profitable when they lead with digital transformation

Only **14%** of the enterprise organizations are digital transformers

75% of the S&P 500 will fall out of the index in the next 15 years

How to compete in a Digital World

Digital transformation is a journey not a destination. And there are **3 important steps** along the way:



Take care of the basics

Reduce costs, improve efficiencies, and increase competitiveness.



Reassess the business model

Consolidate information and upgrade process platforms to enable growth



Improve competitiveness

Integrate systems, foster innovation, build partnerships, and increase revenue through speedy information delivery.

Digital leaders outperform their peers in every industry. McKinsey & Company



Our biggest drivers for information management are security and innovation. With OpenText I have a secure, stable platform, and a great starting point for our innovation roadmap.

CIO at Bruce Power

OpenText is an innovator and understands our philosophy and approach. Working closely with them means we can define our strategy not just for today, but for the longer term.

Smart Cities Director at Barcelona City Council

I love that OpenText looks at things holistically. It isn't about just one piece of the puzzle. It's how do the pieces fit together, whether it's digital, data, or analytics.

SVP at OMERS

Digital solutions

Legal

- Contract Management
- Information Governance
- Case Management

Marketing

- Omni-Channel eCommerce
- Brand Management
- Customer Correspondence

Finance

- Electronic Invoicing and Payments
- Bill Presentment
- Travel Receipt Management

Operations

- Capital Projects
- B2B Outsourcing
- Asset Management

Procurement and Supply Chain

- Supply Chain Visibility
- Procure to Pay
- Vendor Invoice Management

Human Resources

- Employee File Management
- Employee On-Boarding
- Policy Management

Got Customers?



Got Suppliers?



Got Process?



Got Content?



Got Information?



Got Insight?



Deployment:



Cloud



On-premise



Hybrid

Ecosystem solutions for:



80% of the world's Fortune 500 companies use OpenText Enterprise Information Management



opentext.com

NASDAQ: OTEX, TSX: OT



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1. https://www.capgemini.com/resource-file-access/resource/pdf/The_Digital_Advantage_How_Digital_Leaders_Outperform_their_Peers_in_Every_Industry.pdf
 2. www.idc.com/getdoc.jsp?containerId=prUS25524715 3. www.technologyreview.com/view/519226/technology-is-wiping-out-companies-faster-than-ever/